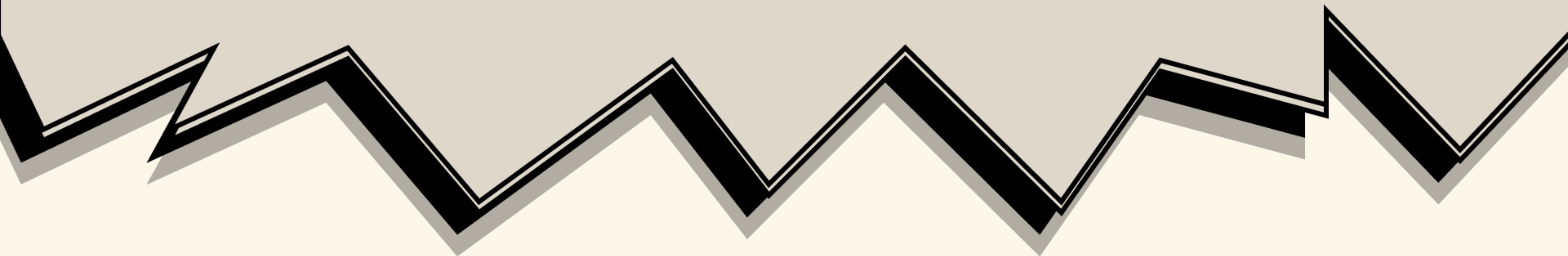




# OFF DAYS

OFF DAYS – A PLATFORM TO SPEND TIME OFF



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OffDays.com is a dynamic platform designed to transform how teens spend their time off by offering a wide range of engaging and enriching activities.



**off days**

# The Project

The service is tailored to provide parents with curated, safe, and memorable experiences for their children, combining convenience with variety. By listing events such as sports, arts, and workshops, OffDays helps families find the perfect activities to keep their kids entertained and growing during their off days.





**off days**

**Apptology is a leading mobile app development company based in Dubai, specializing in designing and developing high-quality, native mobile applications.**





**off days**

# THE PROJECT

**Limited Access to Activities:** Many parents struggle to find suitable, age-appropriate activities for their teens during holidays and weekends.

**Safety Concerns:** Ensuring activities are safe, well-supervised, and aligned with parental expectations is a critical challenge.



off days

# TECHNOLOGY STACK

## AI

TensorFlow for training recommendations

## FRONTEND DEVELOPMENT

- React
- Tailwind CSS

## BACKEND DEVELOPMENT

Node.js, Express

## INTEGRATION TOOLS

Stripe or PayPal SDK: For payment integration.

## PM TOOLS:

- Jira
- Trello



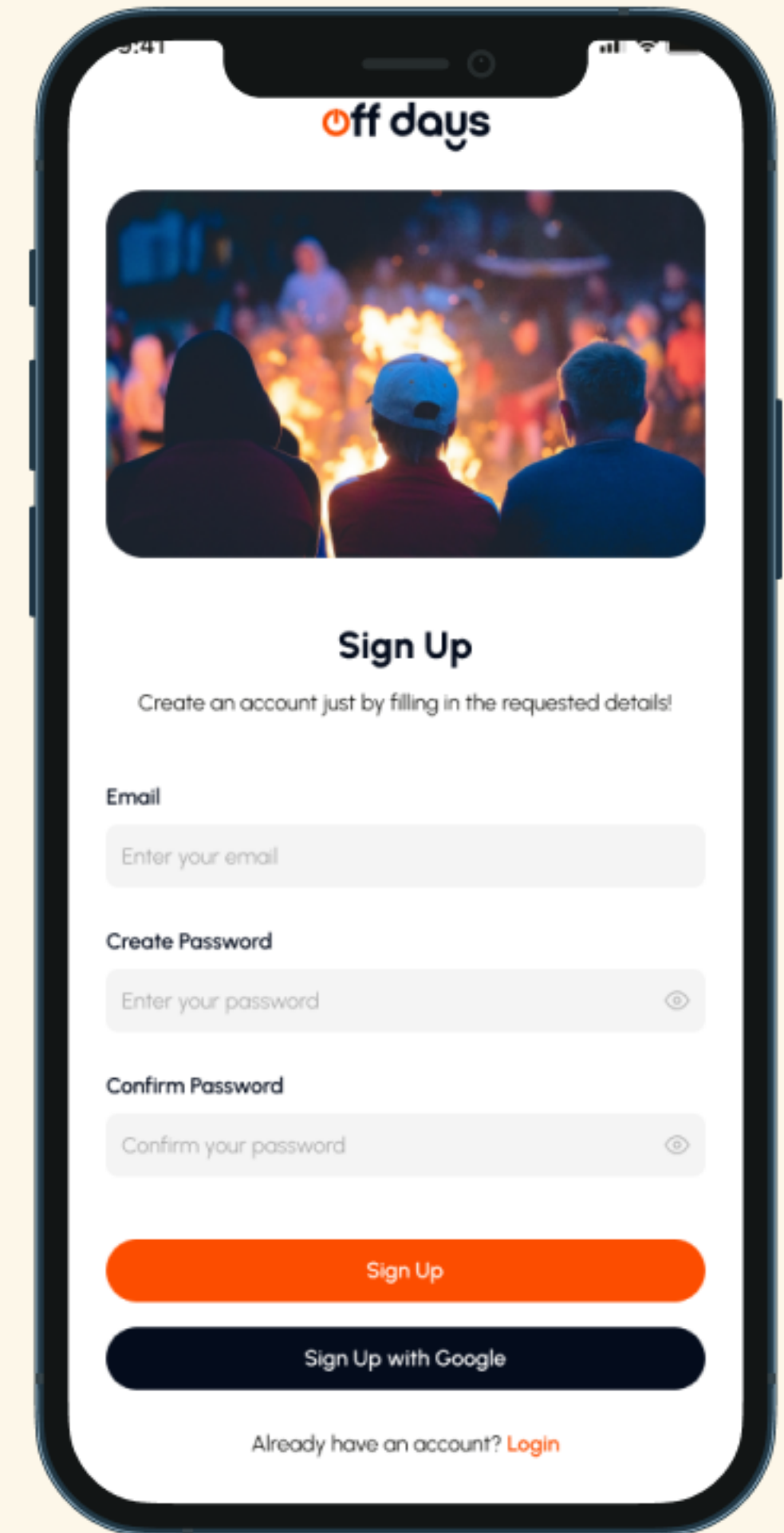
# Clarity & Simplicity

- Build a platform that lists a broad range of engaging and developmentally enriching activities.
- Establish strict guidelines for listed activities, including background checks for organizers and supervision protocols.
- Provide an easy-to-use interface for parents to browse, book, and manage activities.



# SOLUTION

- Customizable Accessibility Features
- Screen Reader and Keyboard Compatibility
- Interactive and Inclusive Content
- User-Adaptable Interface





# Results

- 95% of surveyed users rated OffDays as their go-to resource
- Zero reported safety incidents due to robust health and supervision
- 70% User Engagement Improvement



# Results

## Improved Customer Engagement

- Increased participation in listed activities by 50% within the first six months, with parents appreciating the platform's ease of use.

## Enhanced Customer Support

- 95% of surveyed users rated OffDays as their go-to resource for booking enriching activities for their children.



# Solution



## Platform Design:

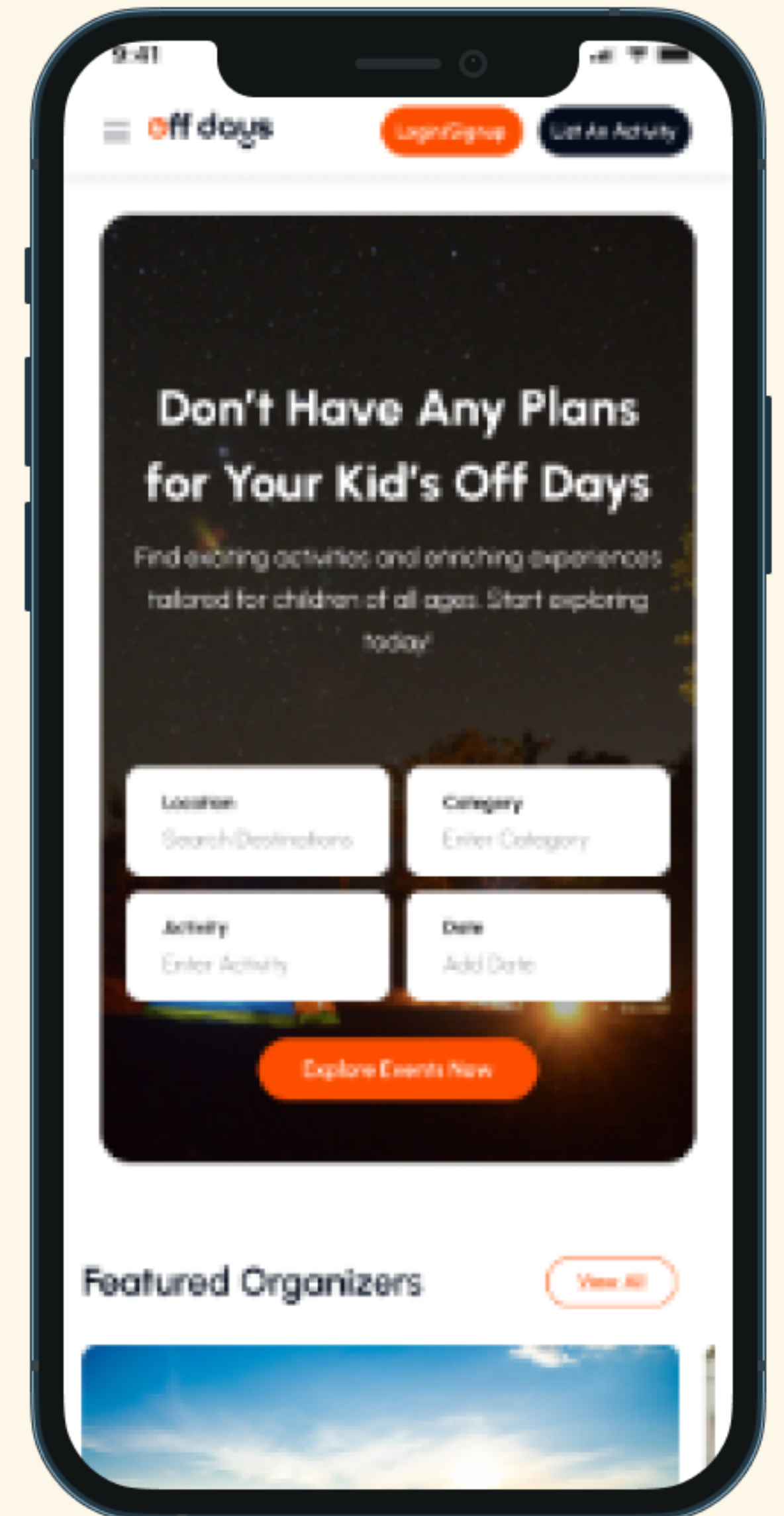
OffDays offers an intuitive interface where parents can filter events by interests, location, and age group, making it simple to find the right activity.

## Safety Assurance:

Events and activities are vetted for safety, featuring trained staff, health protocols, and strict supervision ratios.

## Community Feedback:

User reviews and ratings ensure transparency, allowing parents to make informed decisions.





# Reach To Us



[info@apptology.ae](mailto:info@apptology.ae)

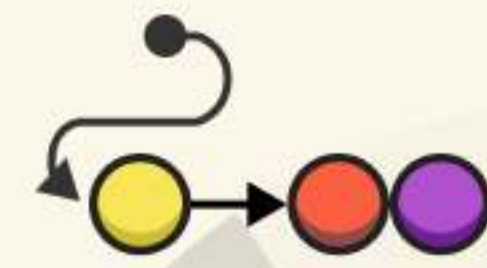


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[apptology.ae](http://apptology.ae)





Thank You



OffDays x +


← → ↻ 🏠 🔒 offdays.com ☆ 👤

**off days** Home Activities Calendar Marc 🛒 🚫

### Account Settings

- My Profile**
- Password
- History
- Subscriptions
- Vouchers/Discount
- Rate & Reviews

#### My Profile

 **Angela Johns**  
Mother

#### Personal Information Edit ✎

First Name	Last Name
Angela	Johns
Email	Phone Number
johnangela@gmail.com	+1 23 456 7890
Relation To Kids	
Mother	

#### Address Edit ✎

Country	State
USA	California
City	Zip Code
New York City	12036