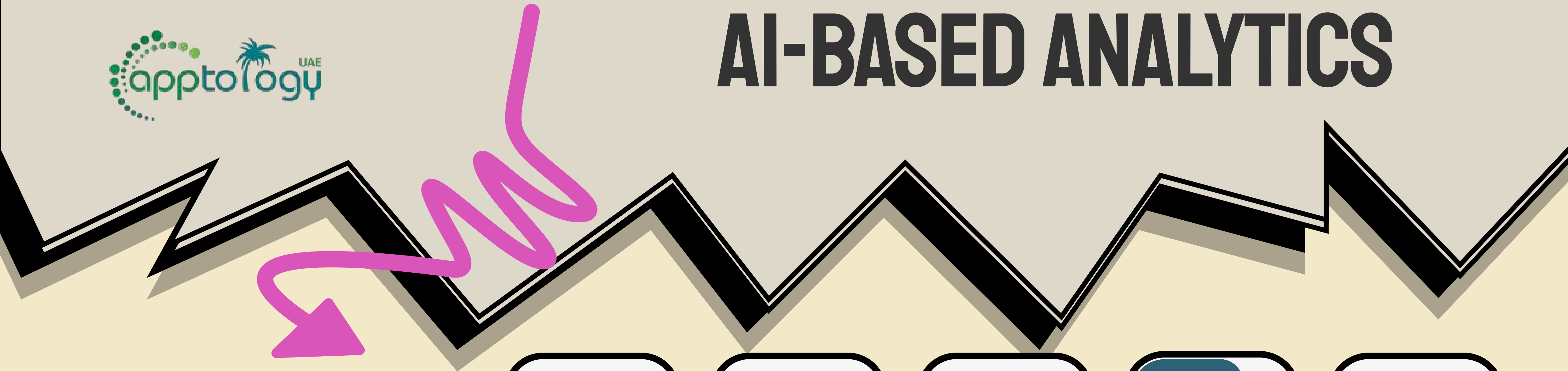
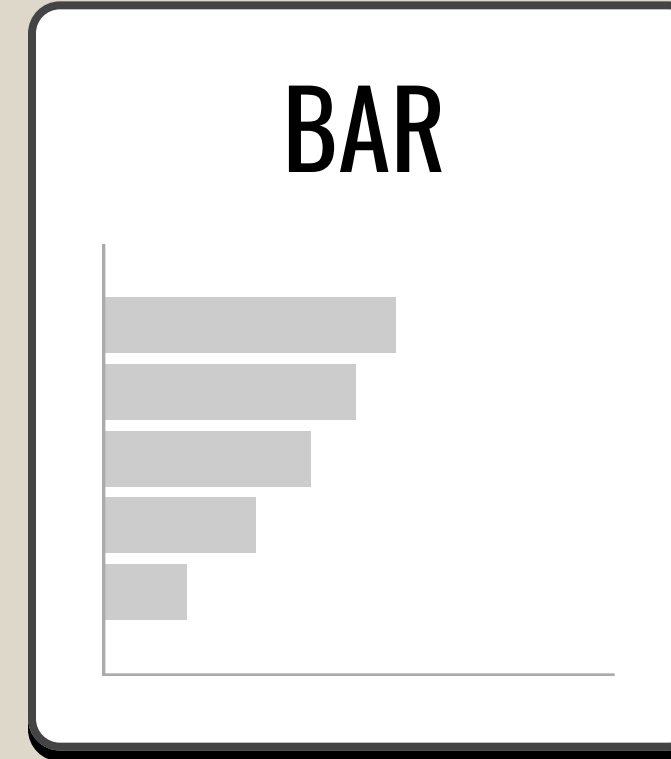
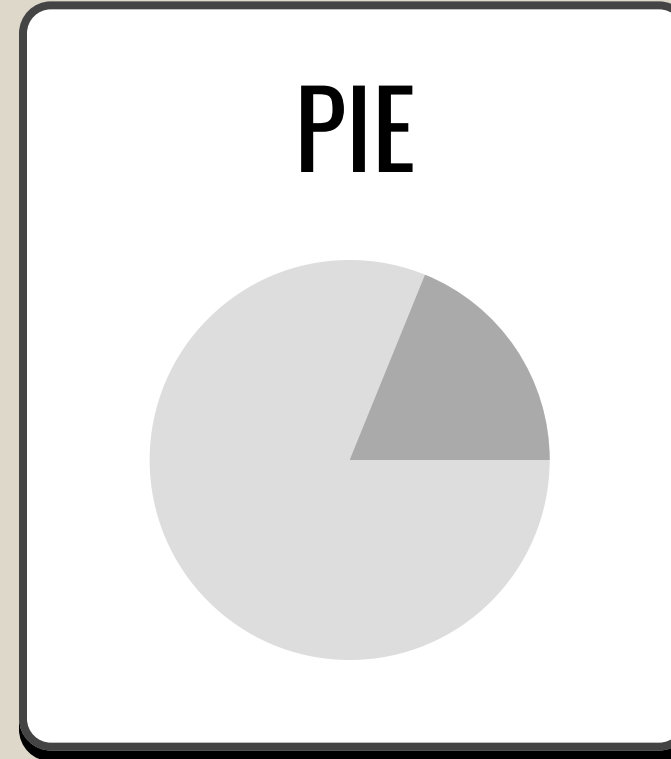


INSIGHTFLOW

AI-BASED ANALYTICS



A thick, black, double-lined zigzag line that spans the width of the image, positioned above the text.

InsightFlow, a company specializing in AI-based analytics, aimed to enhance customer experience



The Project

Although their AI tools were well-developed, they lacked an intuitive platform to effectively showcase their solutions and engage potential clients. They needed a content-driven website with the ability to demonstrate product functionality, respond to customer inquiries, and provide a personalized experience.





PLATFORM

Sitecore Experience
Platform (XP)

FRONTEND DEVELOPMENT

- React
- Tailwind CSS

BACKEND DEVELOPMENT

ASP.NET Core

INTEGRATION TOOLS

- Azure Cognitive Services
- Power BI

PM TOOLS:

- Jira
- Trello

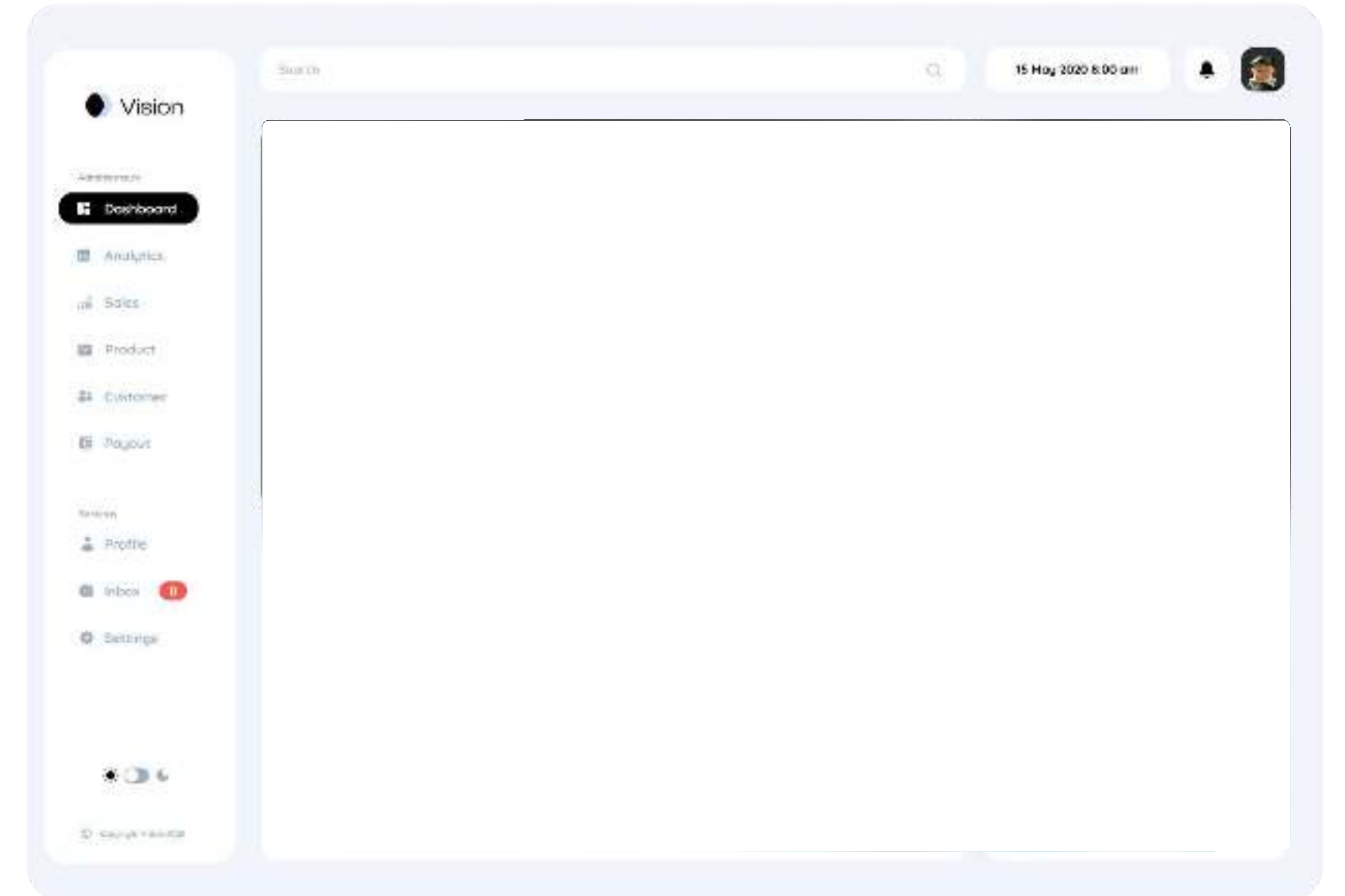


**“Good design is clear thinking made visible.”
Enjoy!**

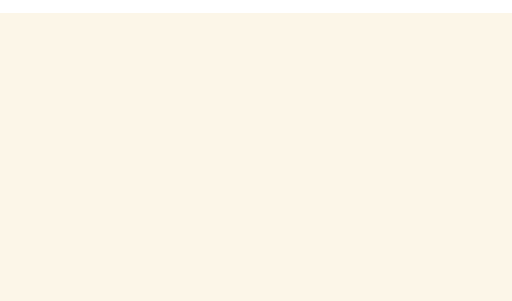
**Apptology is a deep learning, natural language processing, computer vision,
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Results

Improved Customer Engagement

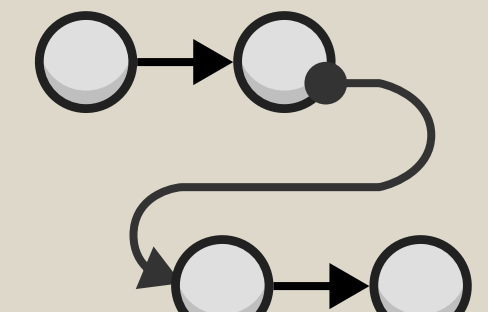
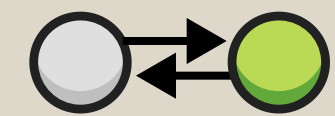
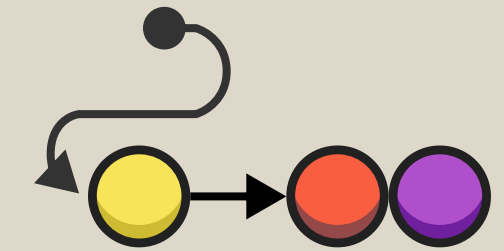
- 40% increase in user retention since launch

Enhanced Customer Support

- The AI chatbot has successfully automated 75% of common user inquiries
- 10% growth in premium plan subscriptions



9:41

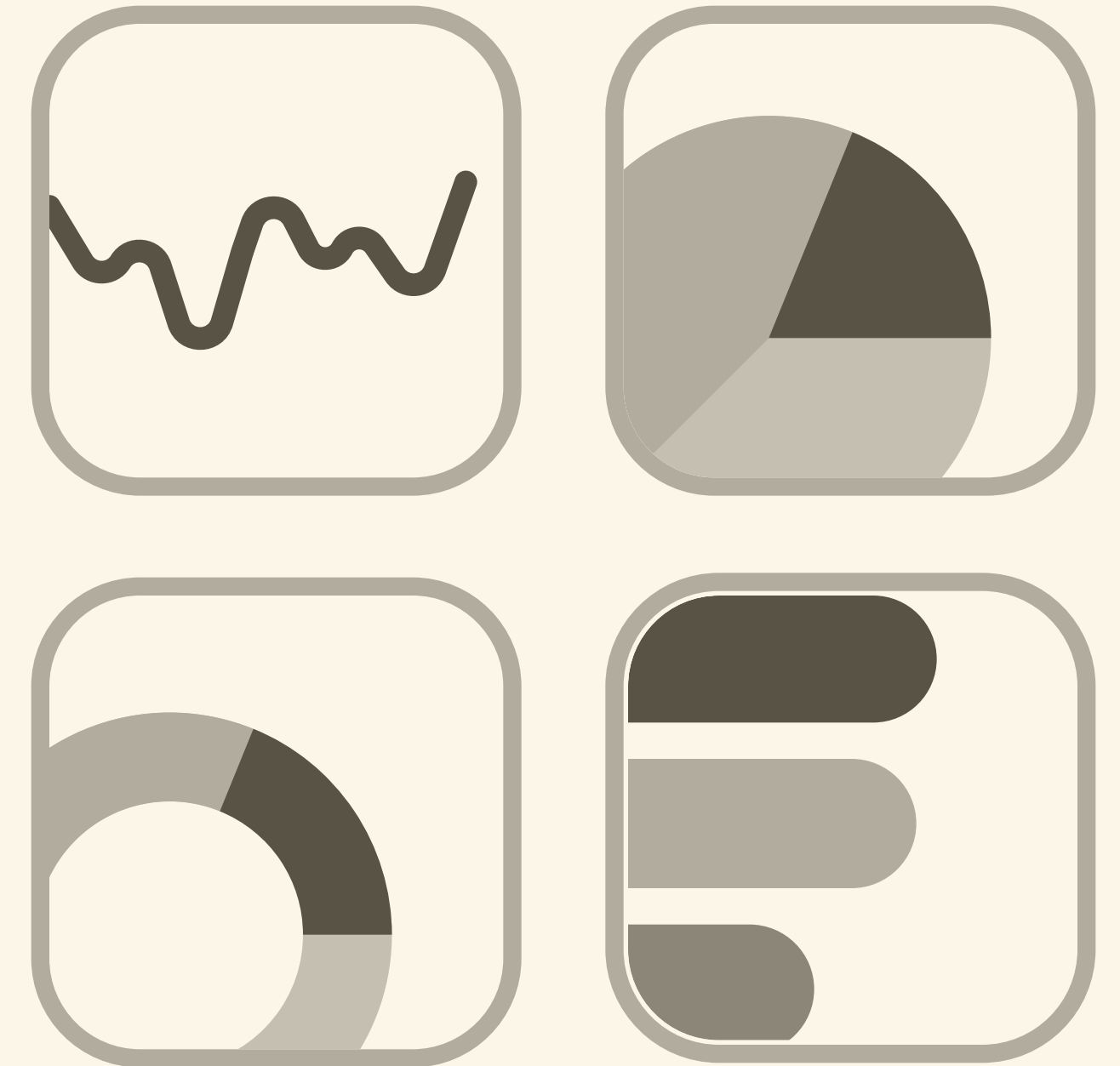


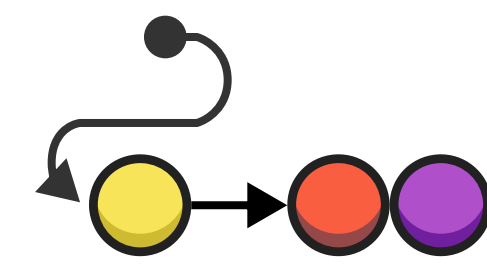
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Thank You

