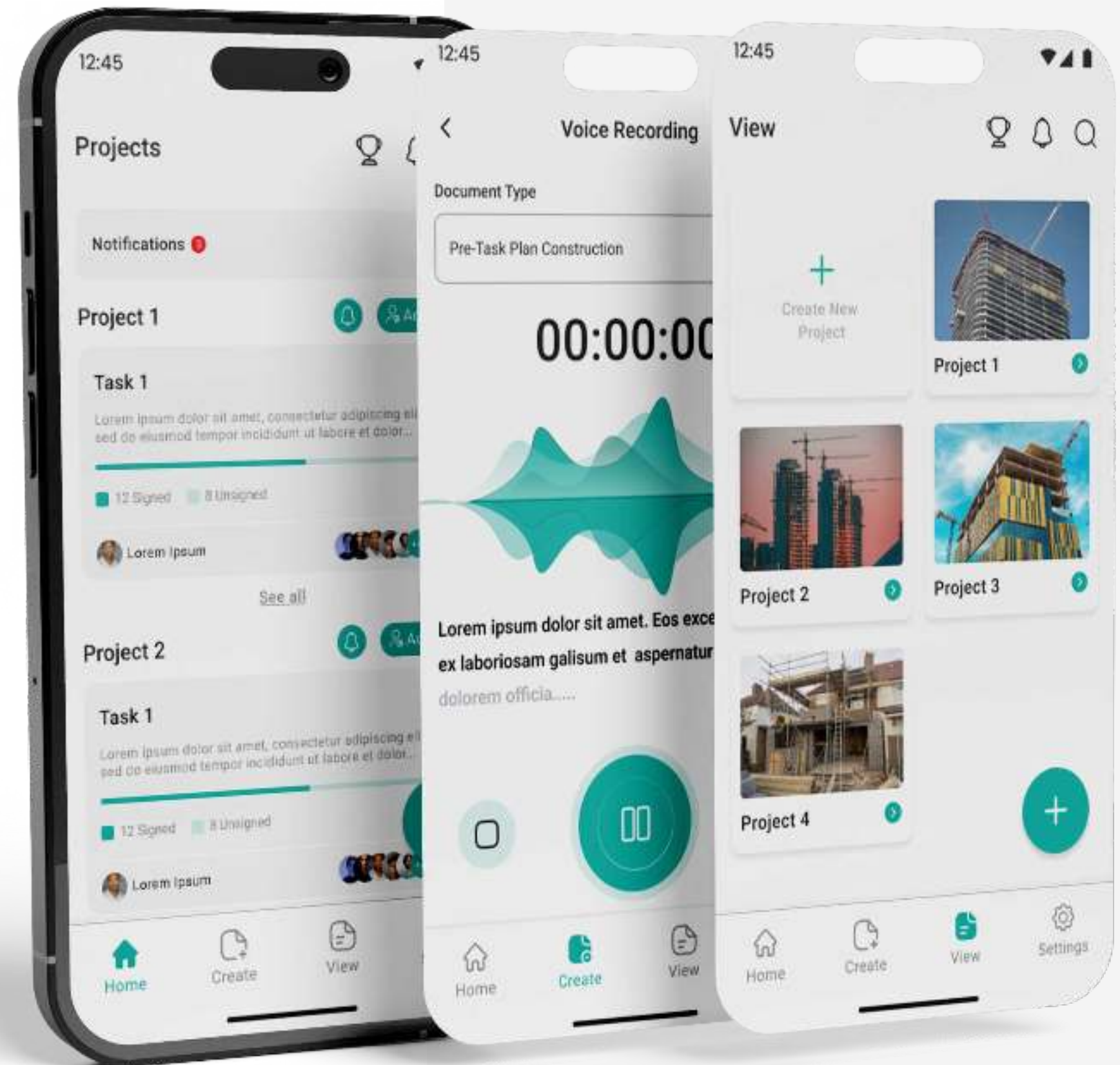


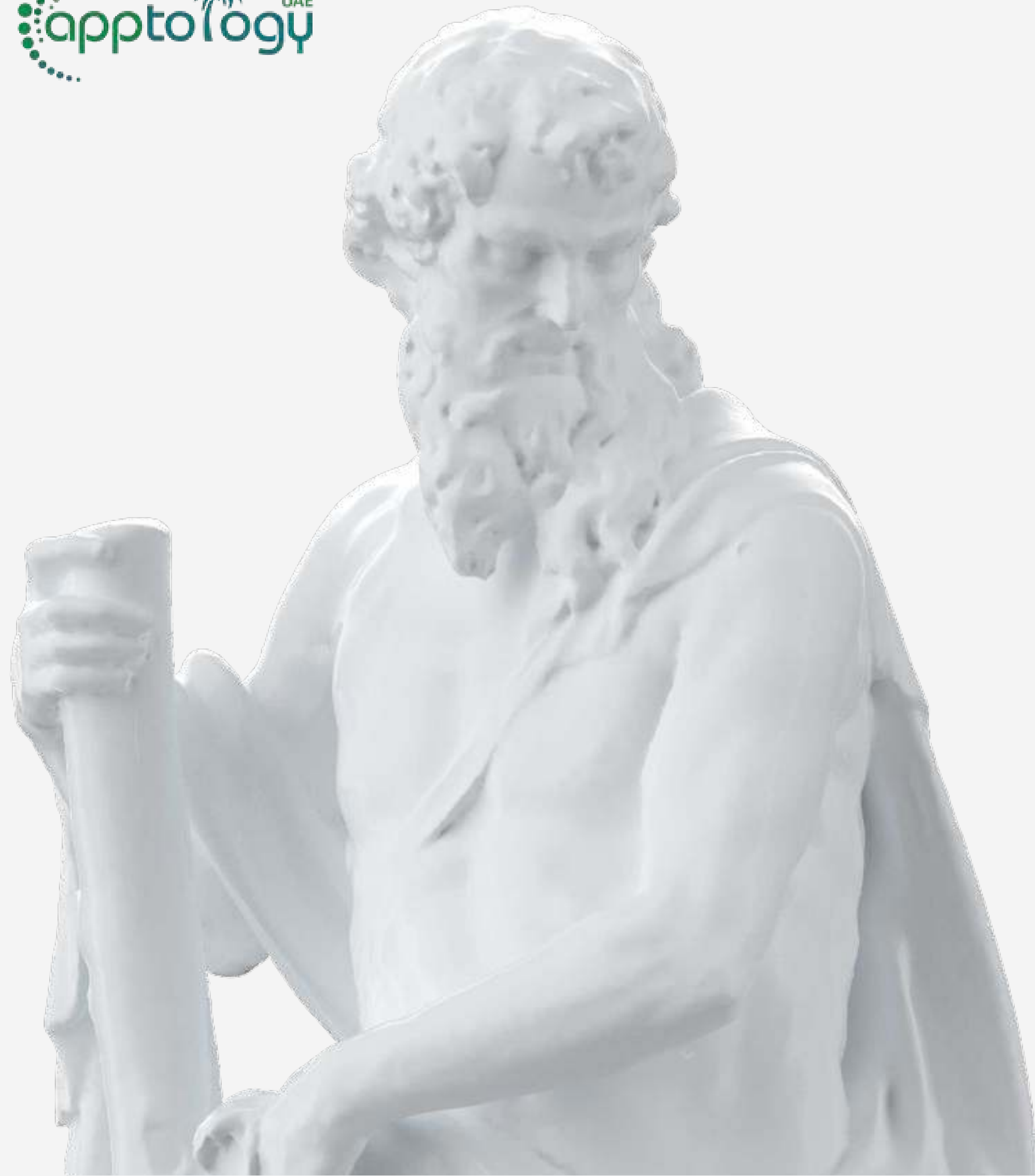


Cognichat

AI-Powered Construction Site App





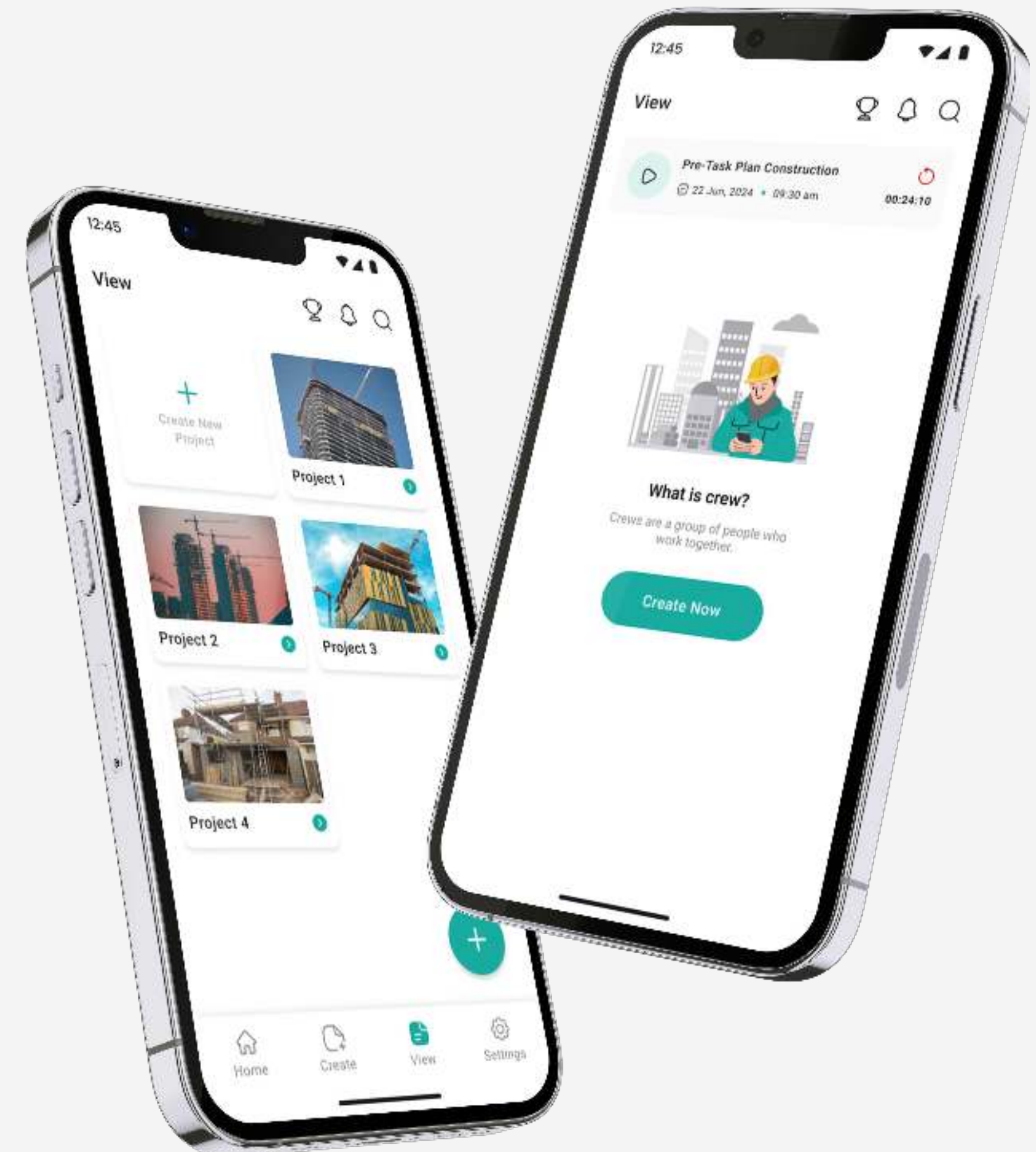




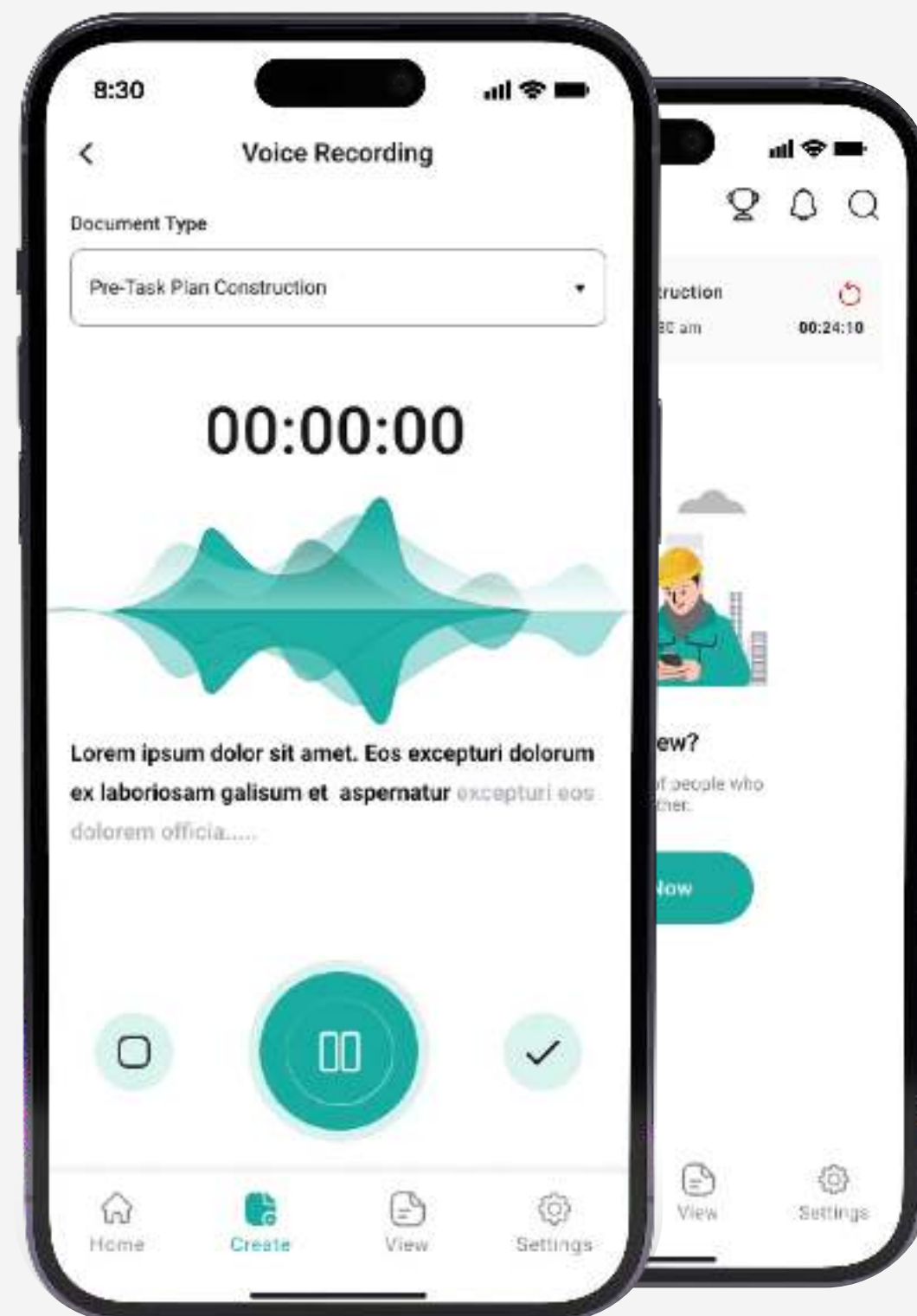
Project Overview

Our client's goal was to create an AI-based solution that ensure safety compliance and report hazards immediately.

Users can read all the document progress, issues, and instructions quickly and efficiently and also ensure to have difficulty in relaying messages across noisy and large job sites.



Results



01 User Adoption and Growth

- Achieved 120,000 downloads in the first quarter
- 85% of users returned at least once a week, demonstrating high engagement and reliance on the app's features.

02 User Feedback and Engagement

- 4.7/5 average rating on app stores, with users citing the app's ease of use and personalized approach as major strengths.
- Over 80% of users reported a positive impact on their wellness journey, with 65% noticing improvements in their diet and exercise routines within the first 30 days.

03 Revenue Growth

- Premium features, such as managers and personnels, led to a 40% increase in subscription revenue.
- The robust Voice Memo Creation feature, users can record audio files to send to specific crews, with features to create and organize crews.

SCALABILITY AND FUTURE ROADMAP

Outline how Cognichat plans to expand and grow in the future:

70% of total for this engagement
prior to commencement of the project



Communication Challenges

Time Pressure

Safety Concerns

Documentation Needs



Managers have the option to add their relevant teams into crews to streamline document and memo sharing.



75% of total for this engagement
upon review of the first beta release



Cognichat

AI-Powered Construction Site App

PROJECT: Cognichat
AI-Powered Construction Site App

BUDGET: 4,00,000

DATE ISSUED: 12-09-2023

SOW VALID: 21 days from date issued

300,000

Downloads in the first quarter after launch

4.1/5

Average rating on app stores

80%

Users reported a positive impact about hazardous situations happening around.

