

MOBILE AND WEB APP DEVELOPMENT

DIGITAL MARKETING

GOTO MARKET AND SUPPORT



PitchDeck

80+
Developers

100+
Brands

TECH DRIVEN DIGITAL AGENCY

REVIEWED ON

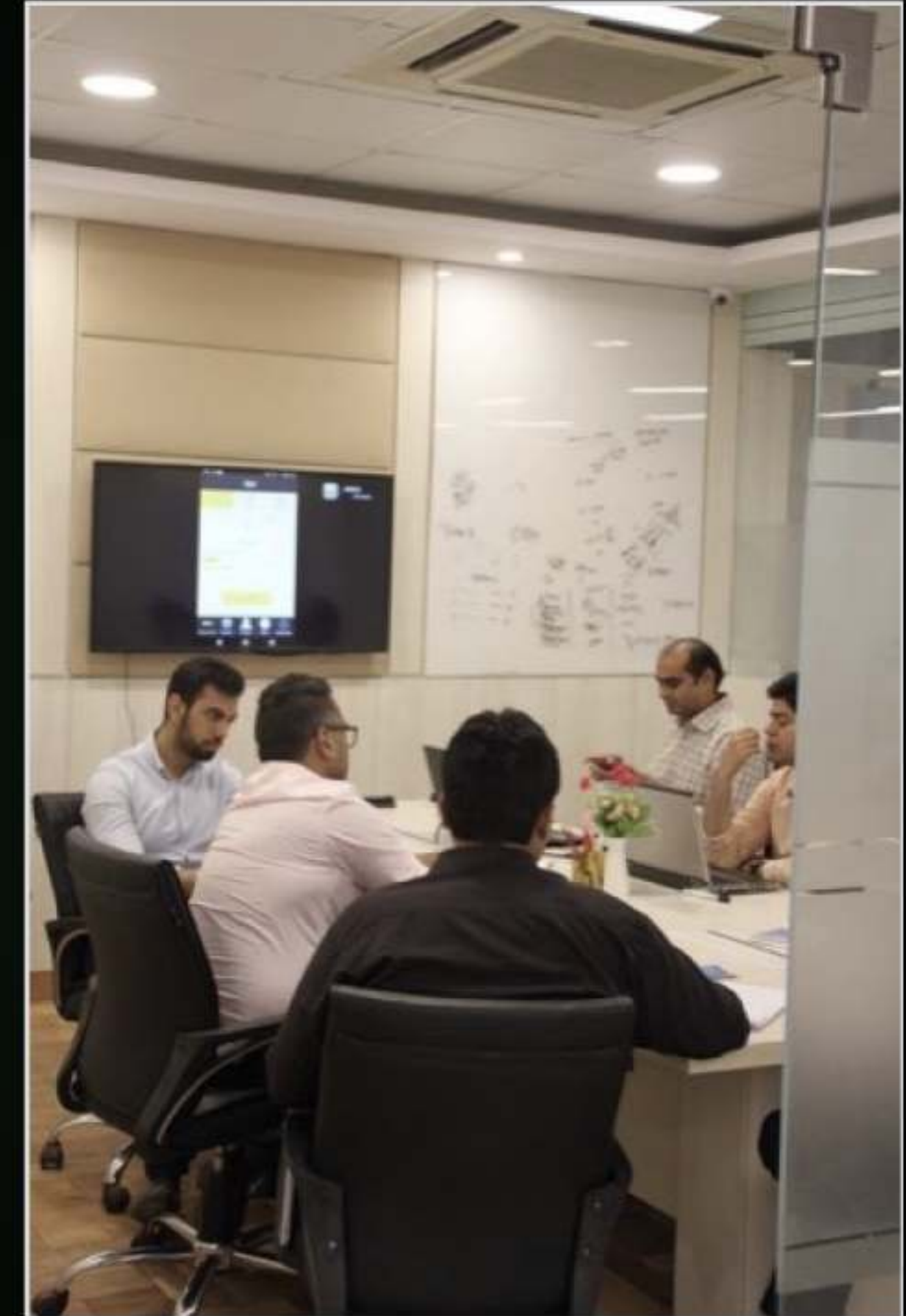
Clutch



OUR WORK

Enterprise Application Development

Web based application development solutions to automate your business processes including e-commerce and portal development.



LEADERSHIP TEAM



GAURAV DALAL

Gary has 25+ years of experience in a variety of software engineering, product management, technical support and IT consulting positions at leading technology companies and educational institutions.



FAHAD AL NAFEESI

After earning a Finance degree from San Diego State University, Fahad aspired to become an Entrepreneur. His journey led him to co-found VGO General Trading, a technology-driven company.



SHAQUIB

Proven record of accomplishment leading complex global programs and projects that drive organisational transformation and growth in the era of digital disruption.

ENTERPRISE SD

01

Blockchain

02

Augmented Reality

03

Artificial Intelligence

04

Internet of Things

CORE COMPETENCIES

Mobile Applications

Apptology specialises in developing mobile applications by using Native and Hybrid platforms.

Digital Marketing

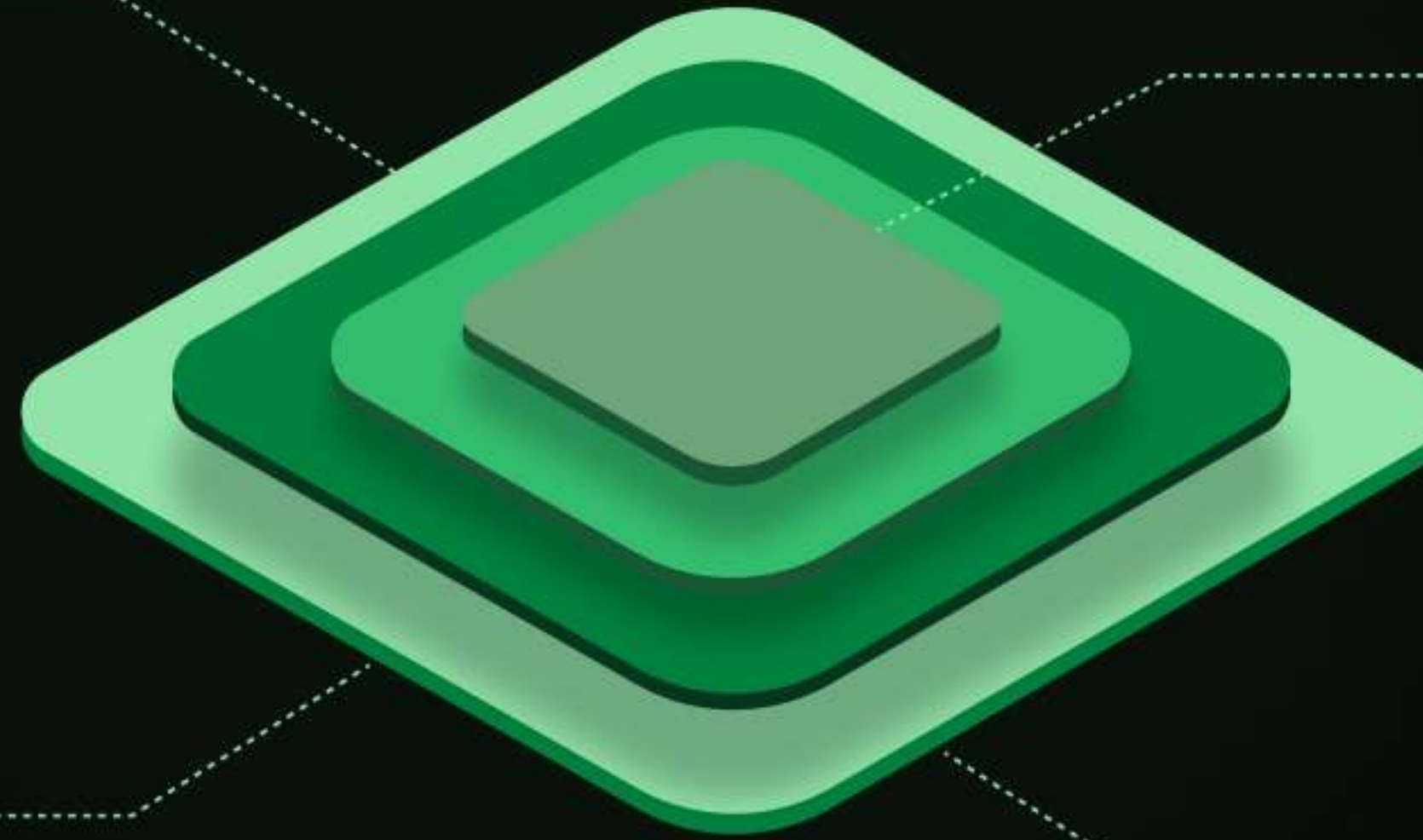
At Apptology, we empower our clients to convert their customers into loyalist and give the best ROI for their digital spends.

Web Applications

We believe in Technology Plan, Content Development, Wireframes and Navigation and Project launch.

Go To Market & Support

This includes Customised SLAs, Cloud Hosting, on-going enhancements on web and mobile, version upgrades, product or content updates



OUR STRATEGIES

Technology & Digital Strategy

Analysis and Designs

Roadmaps (e.g. Blockchain, Artificial Intelligence)

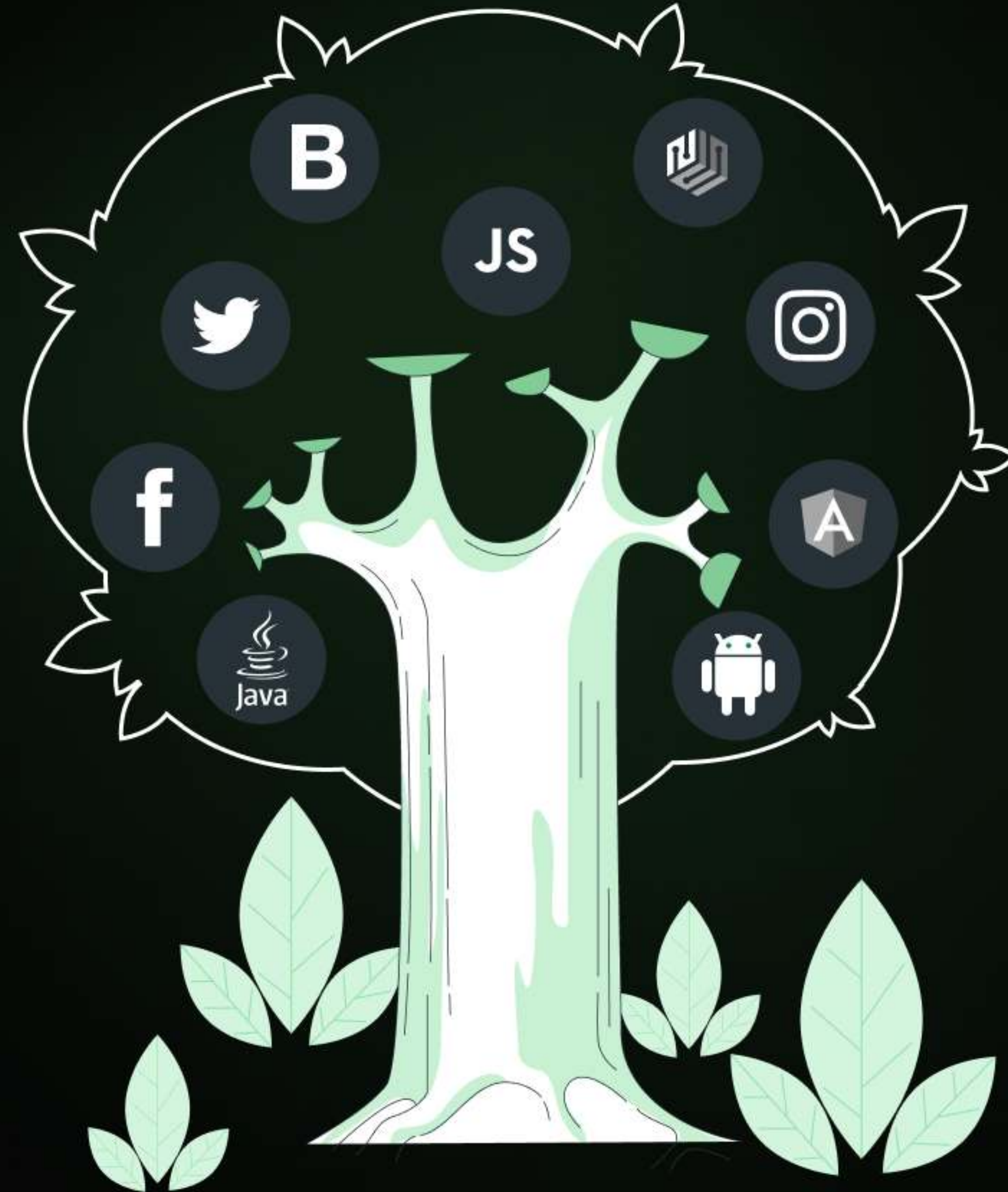
Innovation Ideas

Solution Architecture

Mentoring Tech Startups



TECH STACK



OUR CLIENTELE

Clients



Time

OUR CLIENTELE



The New York Times



SIEMENS



RenewBuy.com



تطبيق
Brandatt.com

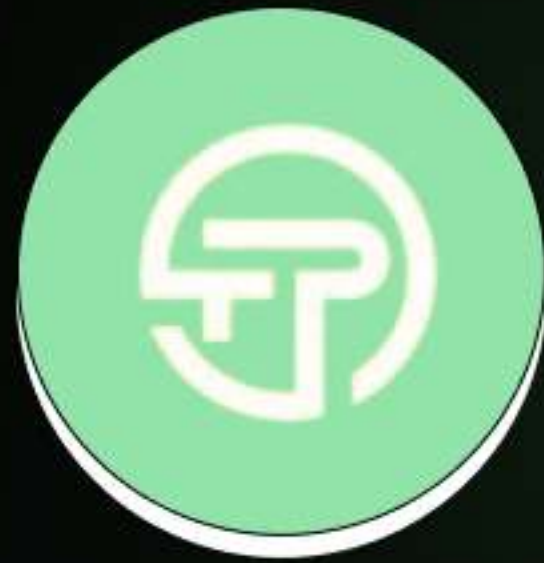


Clients

Time

OUR WORK

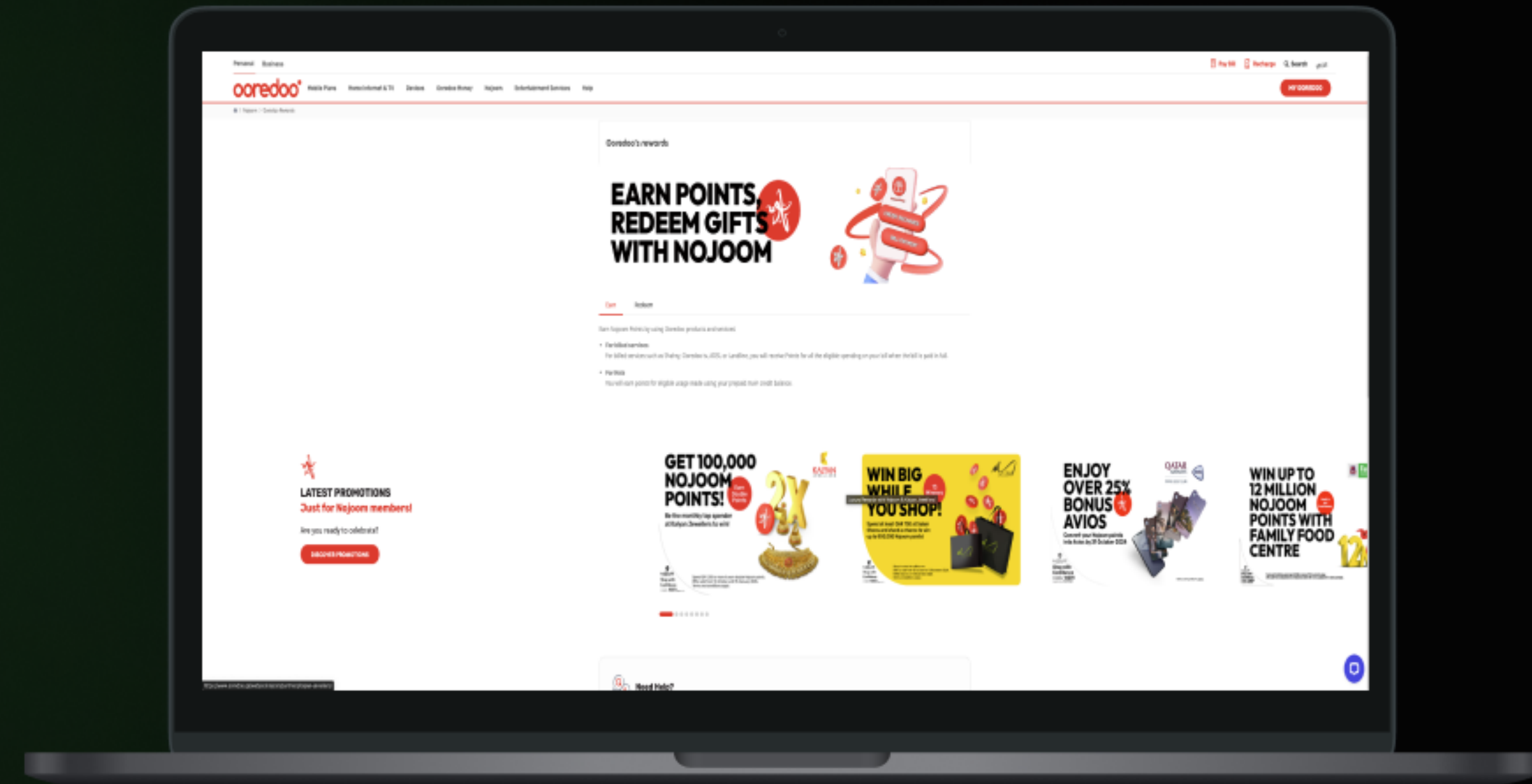
Web Applications





OOREDOO NOJOOM

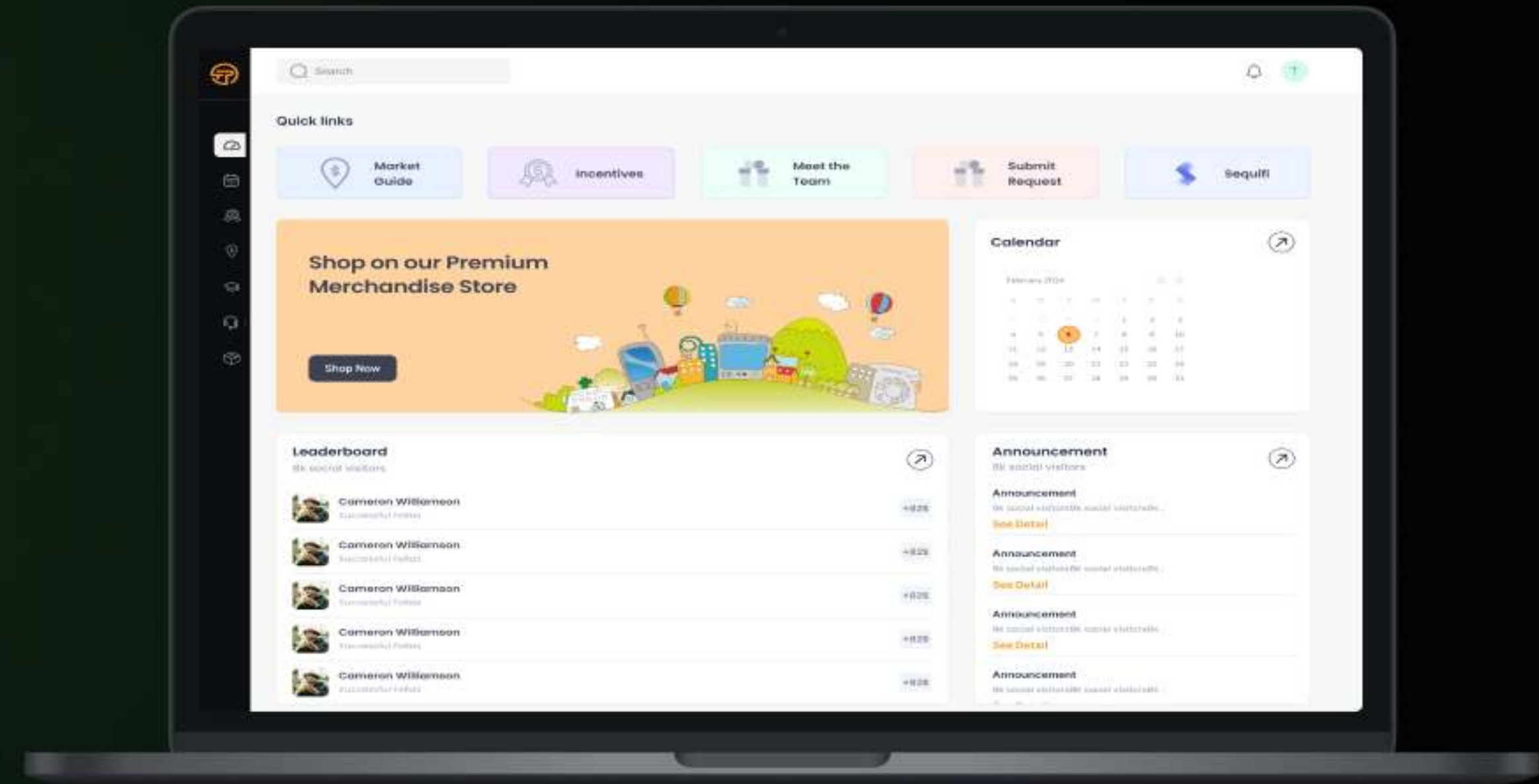
The Ooredoo Nojoom app offers a comprehensive loyalty program designed specifically for businesses, enabling companies to reward their customers effectively. With an intuitive interface, the app allows users to earn and redeem points across a wide range of partners, enhancing customer engagement and retention. Features include personalized offers, real-time tracking of rewards, and detailed insights into customer preferences. By leveraging the Ooredoo Nojoom app, businesses can elevate their customer experience, drive sales, and foster long-lasting relationships, all while benefiting from the extensive Ooredoo network.





FLEX LMS

Flex LMS is a versatile Learning Management System designed to streamline corporate training and development. It offers tools for creating, managing, and tracking learning content with an emphasis on user-friendly, adaptive design. Flex LMS supports multiple content formats, provides real-time analytics, and enables personalized learning paths, enhancing engagement and skill development. With features like integrated assessments, interactive modules, and compliance tracking, it's suitable for organizations looking to implement scalable, effective learning solutions.



OFF DAYS

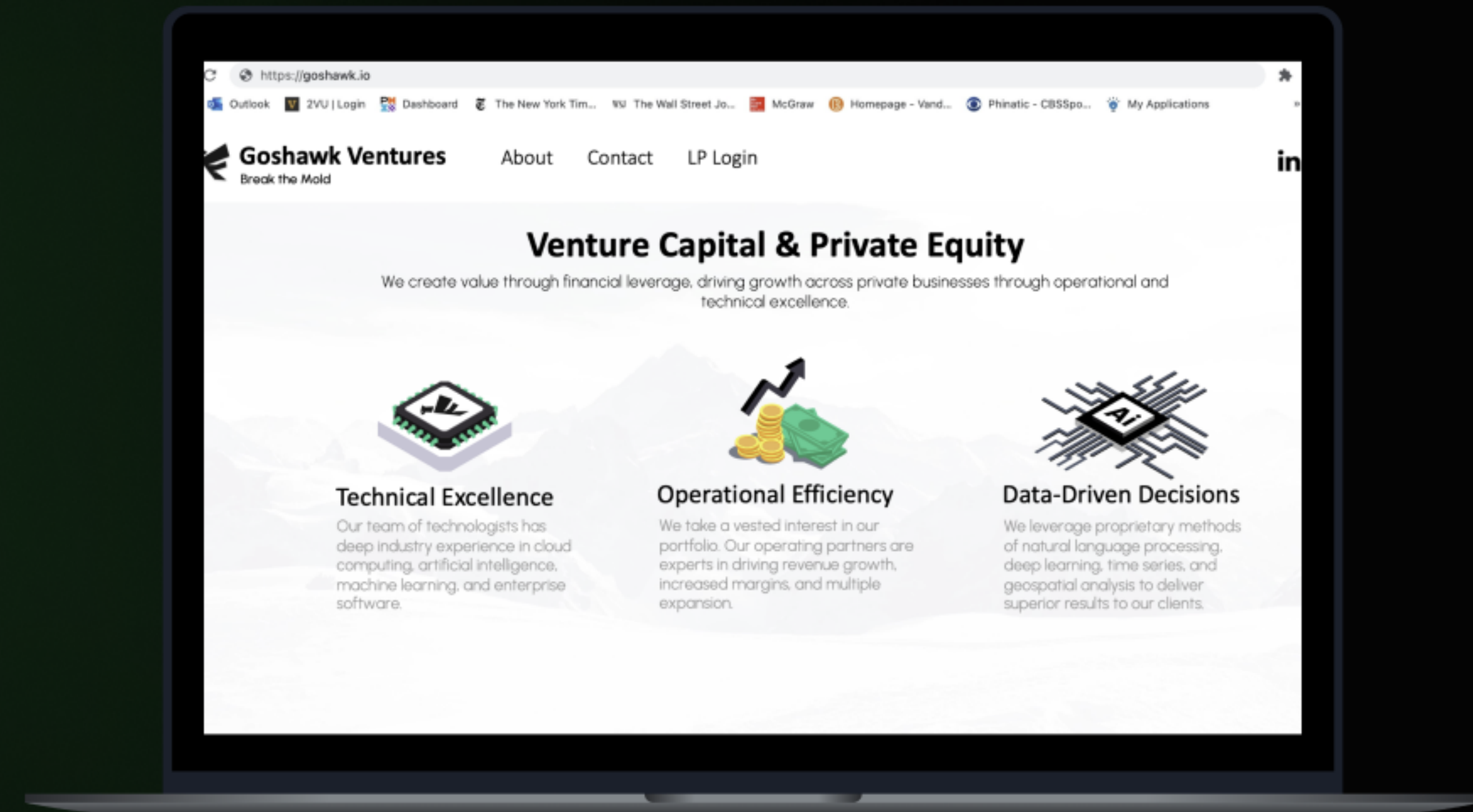
Off Days Kids is a vibrant online platform designed to inspire creativity and nurture the imaginative spirit in children. Our curated collection of engaging activities, educational resources, and interactive games encourages kids to explore, learn, and play—all while having fun! We believe in the power of play to develop critical thinking and problemsolving skills, making every off day an opportunity for growth. Join us in transforming downtime into delightful adventures that spark curiosity and foster lifelong learning.





GOSHAWK VENTURES

Goshawk is a cutting-edge platform that empowers software development teams to optimize their workflow and enhance productivity. With powerful tools for project management, collaboration, and real-time analytics, Goshawk streamlines the development process from ideation to deployment. Our intuitive interface and robust integrations ensure that teams can work seamlessly, allowing them to focus on what they do best —building exceptional software. Experience a new standard in software development that drives efficiency and innovation, all while fostering a collaborative environment. Let Goshawk elevate your team's potential





LIFE FIT CLUB

LifeFit is a comprehensive wellness platform dedicated to enhancing your health and fitness journey. We offer a wide range of services, including personalized training programs, nutrition coaching, and mindfulness resources, all designed to promote a balanced lifestyle. Our expert team is committed to providing tailored solutions that address individual needs, helping you achieve your wellness goals. With a focus on community and support, LifeFit empowers you to thrive both physically and mentally. Join us to unlock your full potential and embrace a healthier, happier life!

Workout Videos



Enjoy some of LifeFit Club's quick, easy-to-follow workout videos for anyone and anywhere to do. Trainers from all around the world provide a variety of exercises that cater to different fitness levels and goals. Whether you're a beginner looking to get started or an experienced athlete wanting to mix up your routine, there's something for everyone at LifeFit Club. The workout videos will help build your summer body in no time.

Healthy recipes



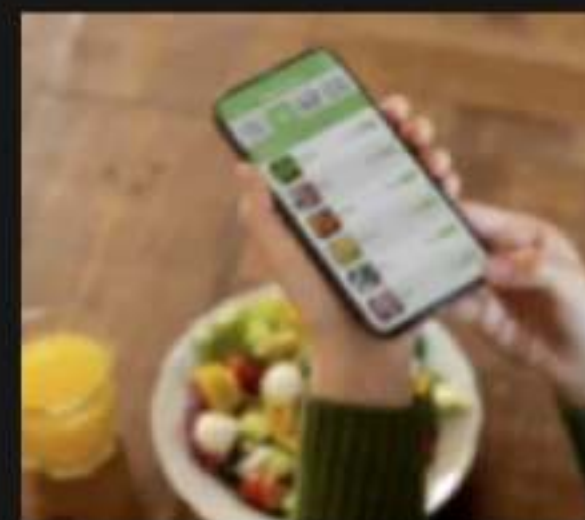
LifeFit Club offers healthy recipes for different diets to complement your fitness routine and help you achieve your health goals. LifeFit Club is the perfect place to kickstart your journey to a healthier lifestyle, with recipes that satisfy your cravings while still being nutritious.

Fasting methods



Learn and start your fasting journey with LifeFit Club, the ultimate resource for those looking to improve their health and well-being through fasting. LifeFit Club offers a variety of fasting plans and expert guidance to help you achieve your goals. Join the community today and take the first step towards a healthier, happier you.

Nutrition Tracker



It has never been that easy. With one picture, LifeFit Club can scan your meal and provide you with nutritional information, making it easier for you to stay on track with your goals. No more excuses to not stay on track, make healthier choices, and build your physique

Workout Today



Develop your body with personalised workout plans that are designed specifically for your fitness level and goals. With the help of AI and a couple of questions answered from your end, we will design a weekly personalised workout plan just for you, whether it's at your home or gym. For all ages and genders, it's time to workout with LifeFit Club.

Body Check

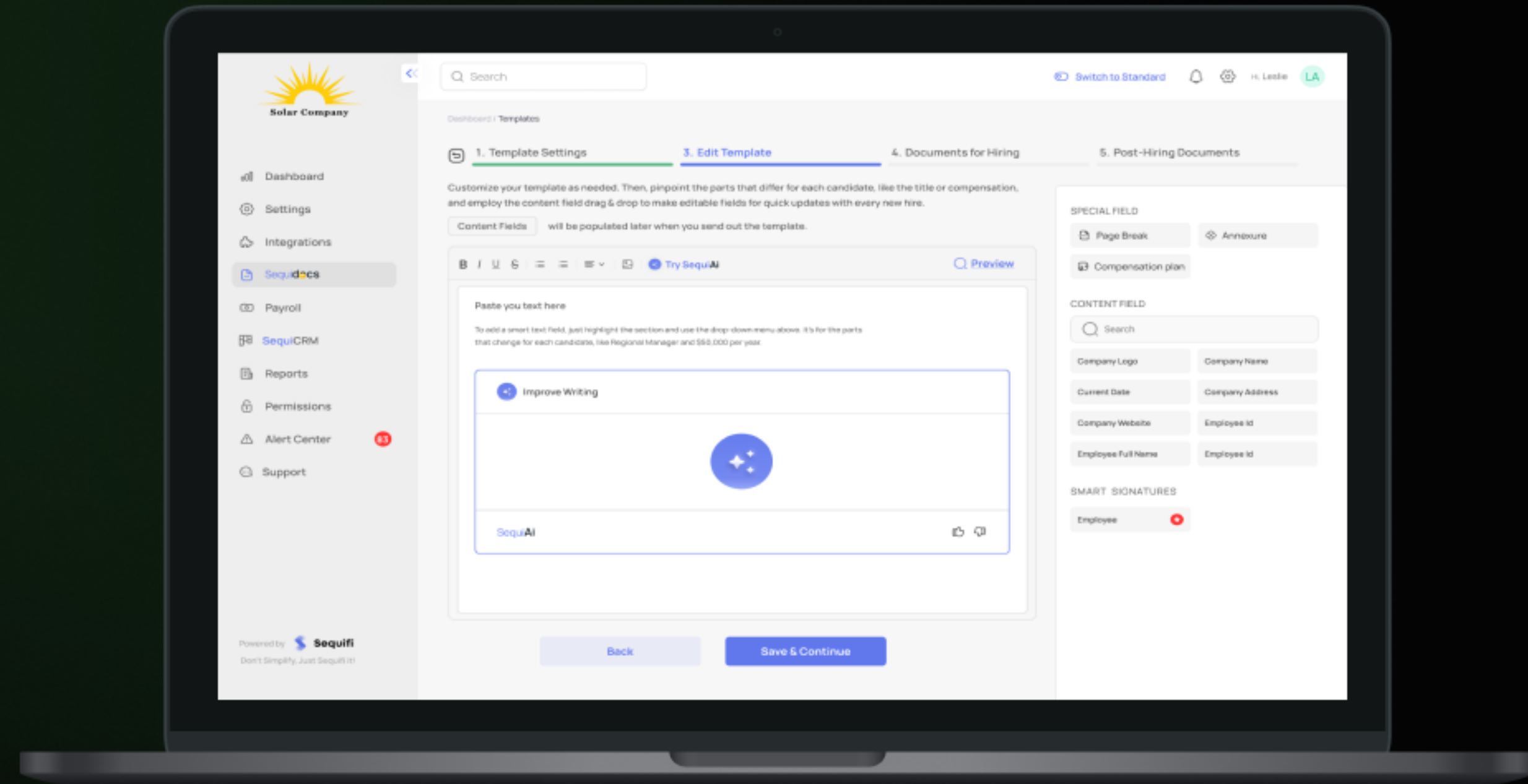


Scan your body with one button; it's that easy to track your progress and make adjustments to your fitness routine. The LifeFit Club is here to support you every step of the way on your journey to a healthier you. Start now and take control of your health and wellness goals with the help of LifeFit Club's innovative technology. Learn more about your body with a button that will scan your body composition and provide personalised recommendations



SEQUIFI

Sequifi is an advanced data intelligence platform that empowers organizations to harness the full potential of their data. By leveraging machine learning and AI, we provide actionable insights that drive informed decision-making and strategic growth. Our user-friendly interface and customizable analytics tools allow businesses to easily visualize and interpret complex data sets. With Sequifi, you can unlock new opportunities, optimize operations, and stay ahead of the competition. Transform your data into a powerful asset and elevate your organization's success with Sequifi.





VGO

VGO is a forward-thinking technology company that specializes in delivering tailored solutions for businesses seeking to enhance their operations and drive growth. Our comprehensive services include custom software development, data analytics, and strategic consulting, all designed to meet the unique challenges of today's digital landscape. With a focus on innovation and collaboration, VGO partners with organizations to transform their ideas into impactful solutions. Experience the power of technology that propels your business forward with VGO — where your vision becomes reality.



KUWAIT INTERNATIONAL CONFERENCE

To define the State of Kuwait's efforts in promoting integrity and anticorruption, and provide a global platform to support these efforts and stimulate international dialogue on corruption risks, and ways to address them in order to contribute to the achievement of the Sustainable Development Goals 2030. Highlight the State of Kuwait's efforts in promoting transparency, integrity, and competitiveness in state institutions. Raise awareness on the risks of corruption and means to address them, as well as promoting the role of society and civil society organizations in combatting corruption.





BAZAAR

Established in 1997, bazaar is a free, monthly lifestyle magazine for urban modernists and recovering cynics. With a unique brand heritage in Kuwait, bazaar has emerged as one of Kuwait's most influential magazines of the decade. bazaar is published every month and is distributed, free of charge, throughout Kuwait at over 250 retail, fashion and dining outlets as well as through a growing VIP subscriber base locally and internationally.

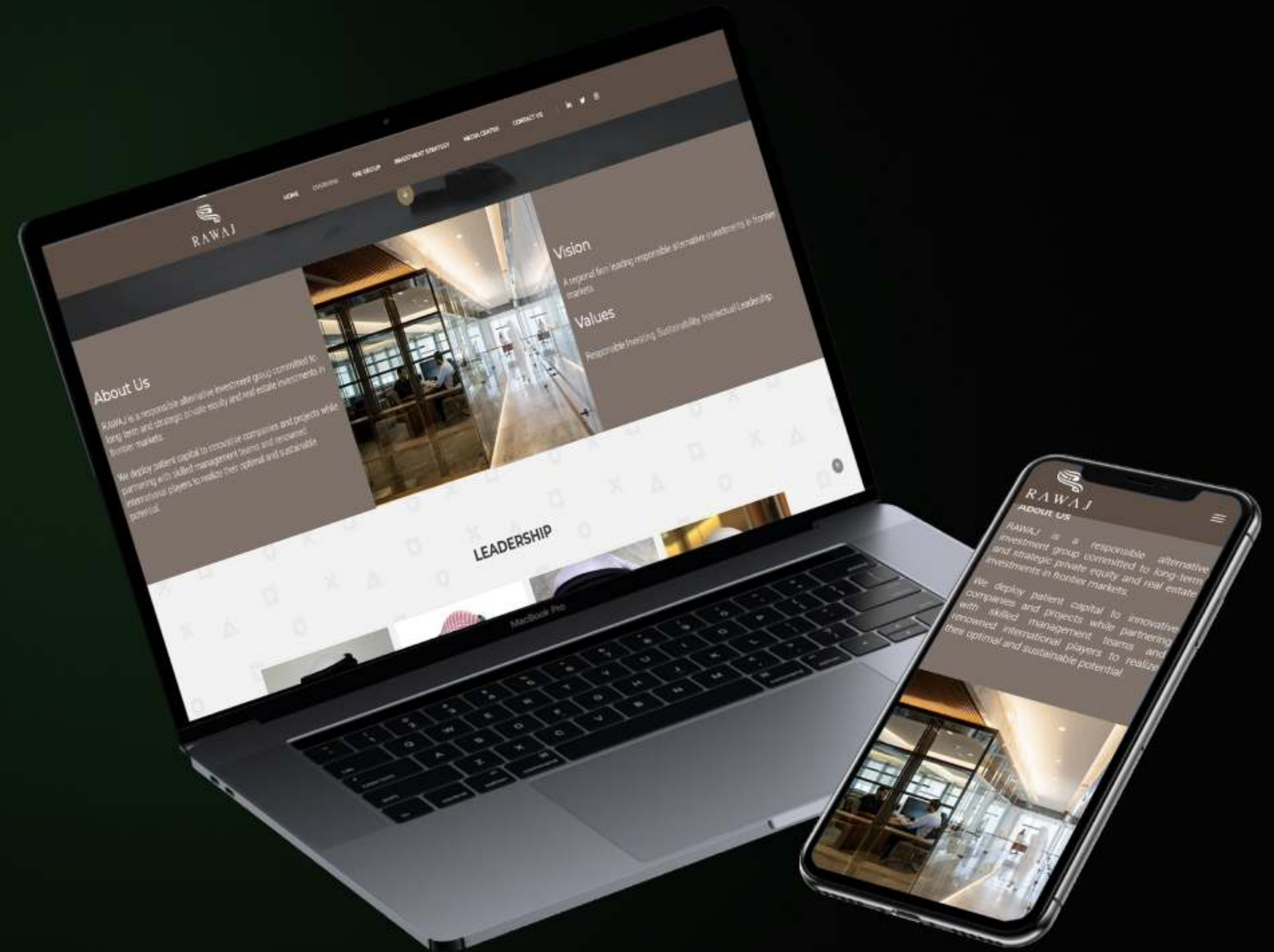




RAWAJ

RAWAAJ

RAWAJ is a responsible alternative investment group committed to long-term and strategic private equity and real estate investments in frontier markets. They deploy patient capital to innovative companies and projects while partnering with skilled management teams and renowned international players to realize their optimal and sustainable potential. RAWAJ has taken a transformative approach in leading frontier markets towards achieving the UN Sustainable Development Goals (SDGs) by operating a group of initiatives across various disciplines aimed at guiding both public and private sectors in setting the new industry standards.





STORE2DOOR

Store2Door can move shipments from the smallest to the biggest size. They offer various modes of transport (Air/Sea/Courier/Land) which can accommodate any size and number of packages. Store2Door provides customers the options of picking up goods from various shops/places at different times and on different dates and consolidate these packages into one shipment. Store2Door gives complete freedom and control to the customer to mix and match as per his Urgency and Budget to select the appropriate transport mode till the last moment before it is shipped



JOIN

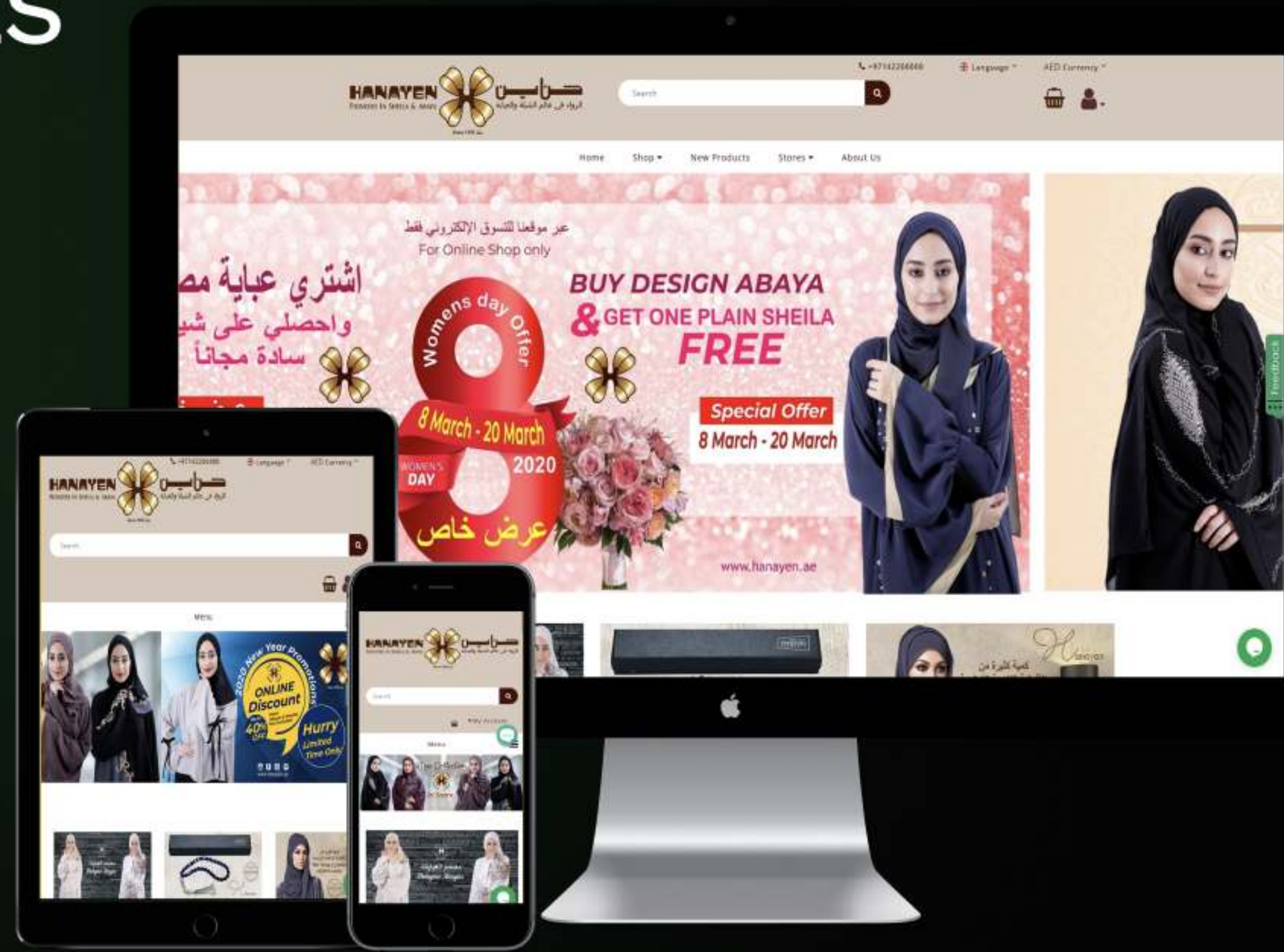
Join is one of the Kuwait most loved family apps; helping connecting children to organisers who help them laugh, learn and make new friends. For grown-ups Join is an indispensable tool that takes all the hassle out of finding things to do with little ones. Website is updated every day with over one hundred thousand different activities, complete with ratings, reviews, maps and more. Online booking and payment make securing your spot easier than it has ever been before.





HANAYEN GROUP OF COMPANIES

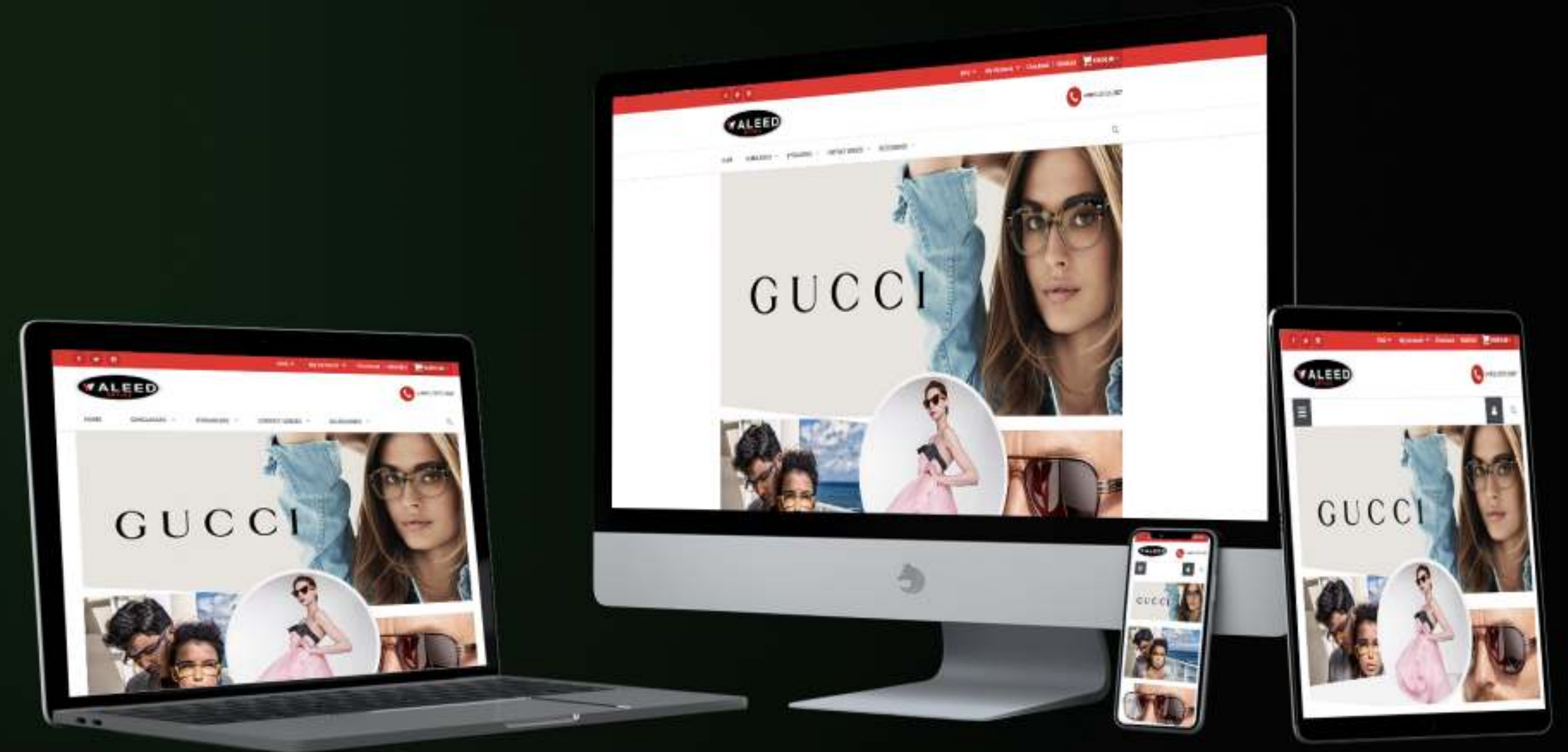
Hanayen Group of Companies & Est. was founded in Dubai, United Arab Emirates in the year 1990 under the name “Hanayen Trading Est.” as its first retail store at Al Ghurair Centre. The following year the group established its own manufacturing unit with an area of 13,455 Sq. Ft. equipped with state of the art technology and machinery which can facilitate the production capacity of 60,000 Abaya’s and 100,000 Sheila’s per annum.





WALEED OPTICS

Waleed Optics was established in 1996 in Kuwait as an optical company. Operating on a philosophy of Leader in Professional Vision management to the community and a sincere devotion to the trade, the shop soon built up a reputation for reliability in Kuwait. Rapid growth and expansion followed, further stimulated by a larger vision for the company and the industry. A vision of regional compatibility with Global standards.



BLACKBERRYS

BLACKBERRYS

The new online store has been designed keeping in view the current fashion trends and the variety of content that needs to be showcased to the consumers. The online store has been built with a seamless experience from Campaign to Online Shopping. A **Magento Commerce Engine** was customised to suit the brands imagery and thought process. A Customised Module 'Shop by Look' is created to let users shop by the recommendation of their stylists and a fully responsive on Mobile and tablets A sharp, crisp and up-to-date website that is perfectly in sync with Blackberrys craftsmanship and elegant wardrobe solutions.

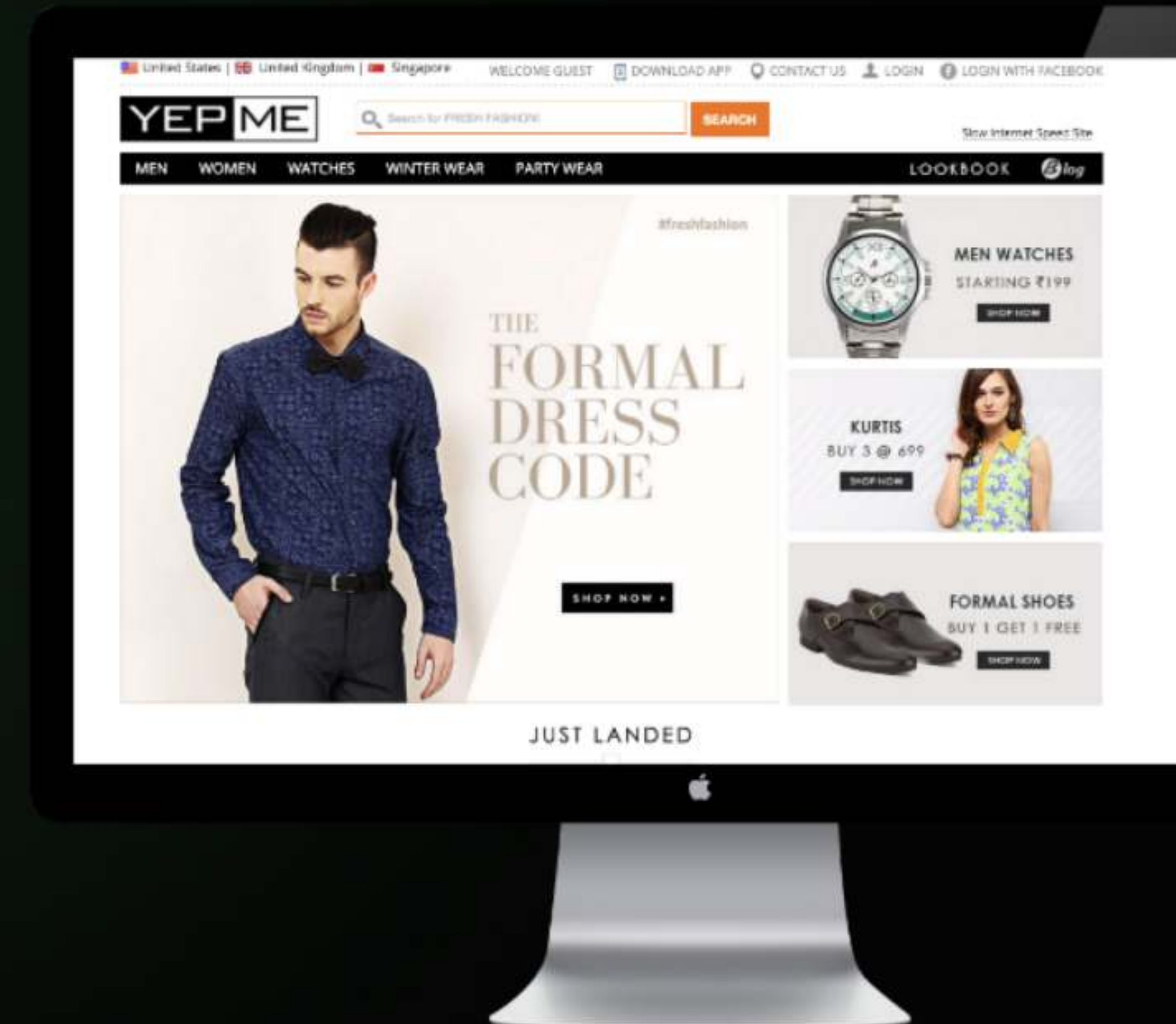




YEP ME

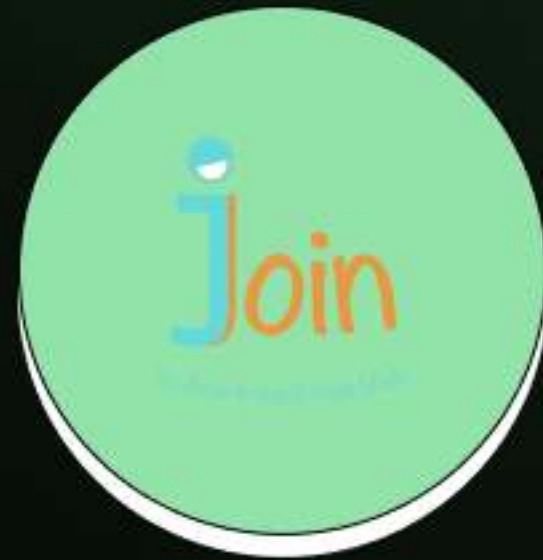
Yepme World's journey of 8 years with Apptology has proven to be a fruitful venture. Initially, the website only offered to buy one product at a time and now, it has a Shopping Cart feature which allows the customer to buy multiple products in one go. Their website now, showcases and sells wide range of products offered and also simplifies the various logistics involved in the process using automated systems.

- The website has been optimized to handle traffic, as high as 1,00,000 visitors a day effectively
- Self-confirmation of COD orders using a verification SMS to avoid physical confirmation calls for the orders
- A Virtual Trial Room where users can create ensembles from various categories of products and accessories and order them together.



OUR WORK

Mobile Applications





PEPSIDRC B2B APP

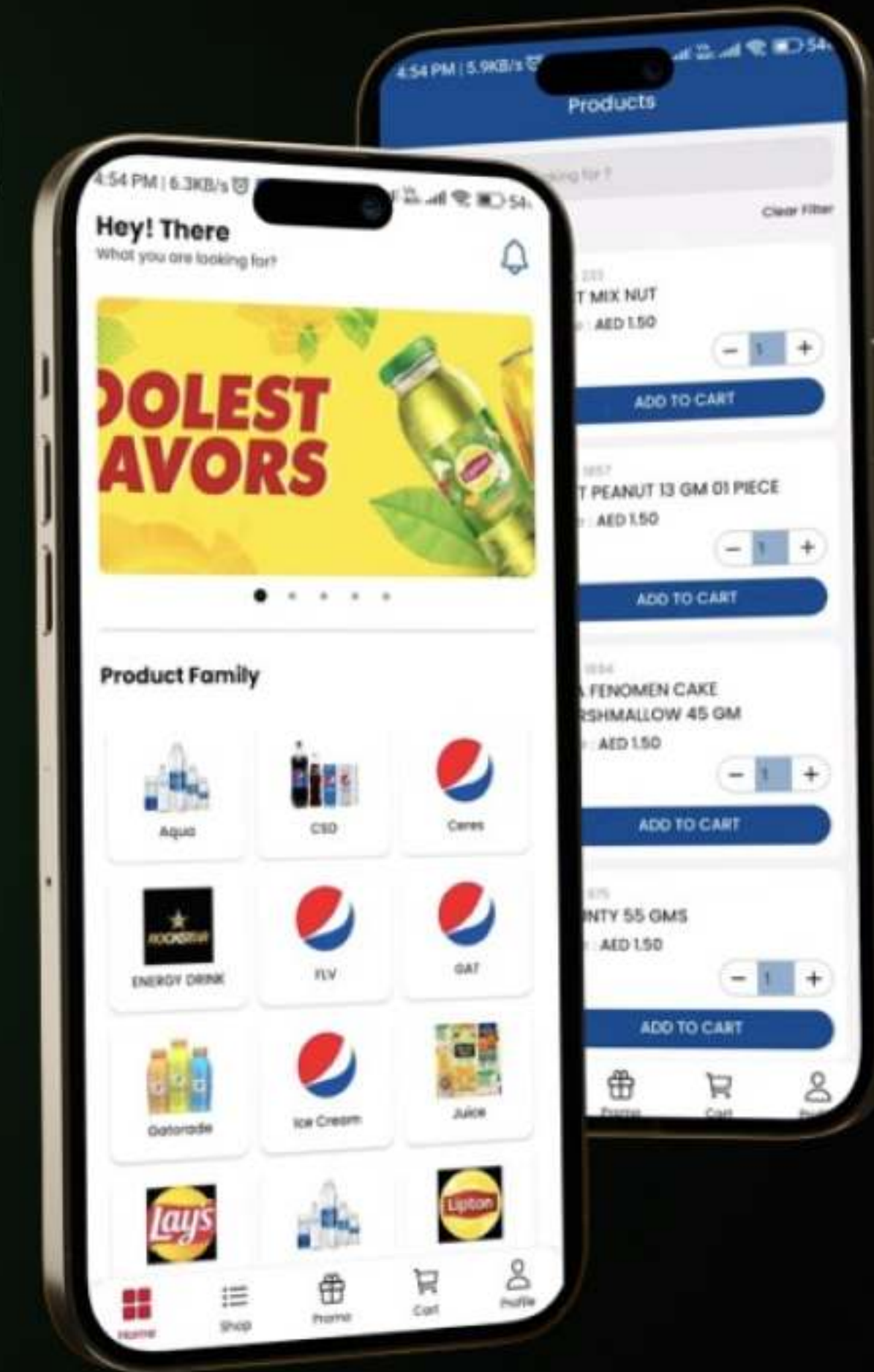
The Pepsi B2B app streamlines the ordering process for retailers, providing a user-friendly platform to manage inventory and place orders directly with PepsiCo. Designed to enhance efficiency, the app features real-time product availability, personalized promotions, and analytics tools to help businesses make informed decisions. By simplifying the procurement process, the Pepsi B2B app empowers retailers to optimize their operations and improve profitability, all while ensuring access to the latest products and marketing support from one of the world's leading beverage companies.

Technologies Used

Java

Open Cart

Swift



Niche

Cosmetics

E-Commerce



THE SUPREME COUNCIL OF NATIONAL SECURITY

DTP is a leading provider of innovative digital solutions designed to help businesses adapt and thrive in a fast-paced digital environment. We specialize in strategic consulting, custom software development, and technology integration, tailored to meet the unique challenges of each client. Our mission is to enhance operational efficiency, drive growth, and deliver measurable results through cutting-edge technology. Partner with DTP to navigate your digital journey and unlock new opportunities for success in today's competitive landscape.

Technologies Used

Java

Open Cart

Swift



Niche

Cosmetics

E-Commerce

Quizmaster

QUIZMASTER APP

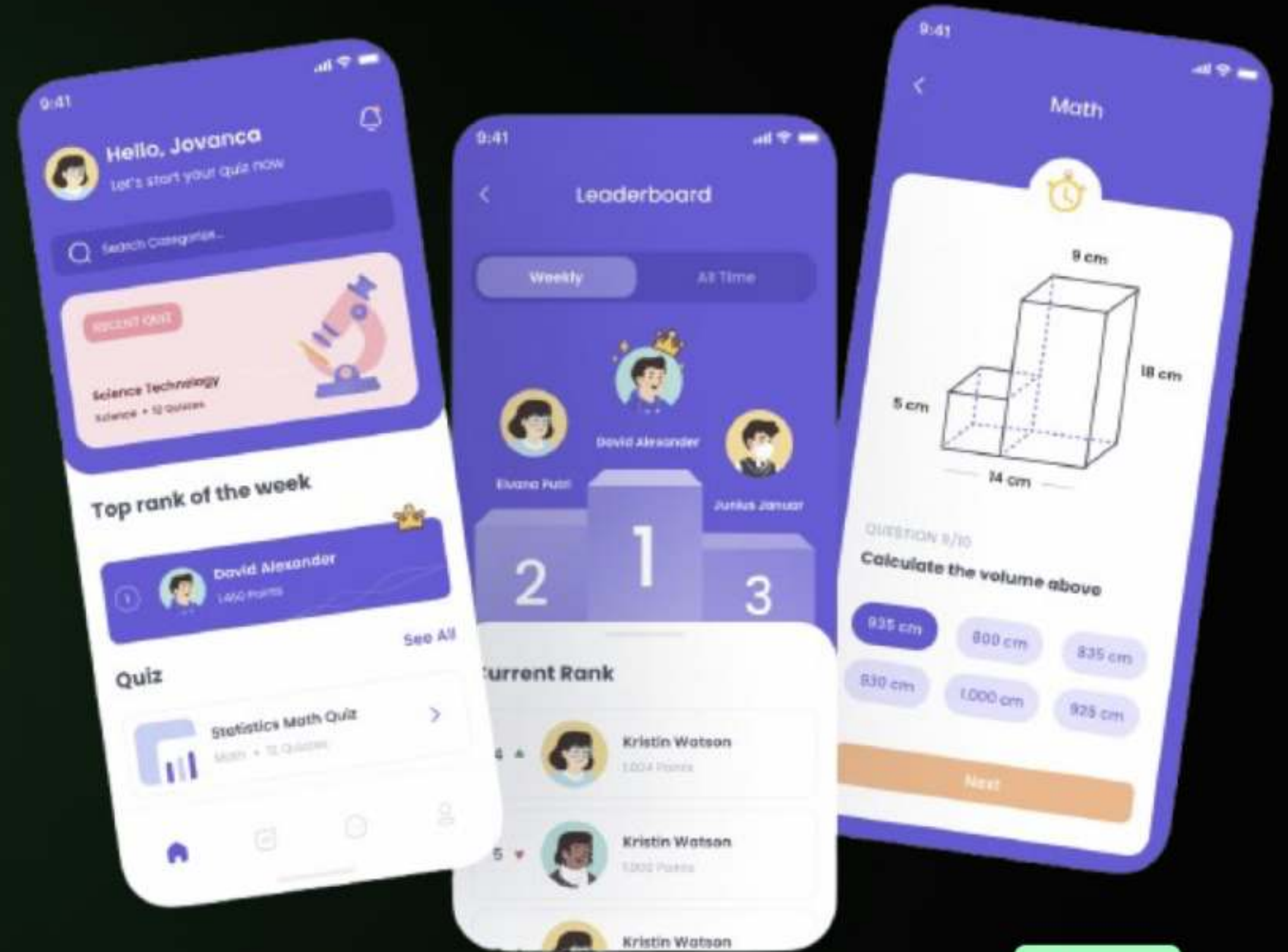
The QuizMaster app is an engaging and interactive platform designed to enhance knowledge and learning through fun quizzes across a variety of subjects. With a user-friendly interface, the app allows users to create, share, and compete in quizzes, fostering a sense of community and friendly competition. Features include customizable quiz formats, realtime leaderboards, and social sharing options to encourage participation. By leveraging gamification techniques, QuizMaster not only makes learning enjoyable but also helps users track their progress and improve their skills, making it an essential tool for students, educators, and trivia enthusiasts alike.

Technologies Used

Java

Open Cart

Swift



Niche

E-Commerce



ENGAGE ARENA

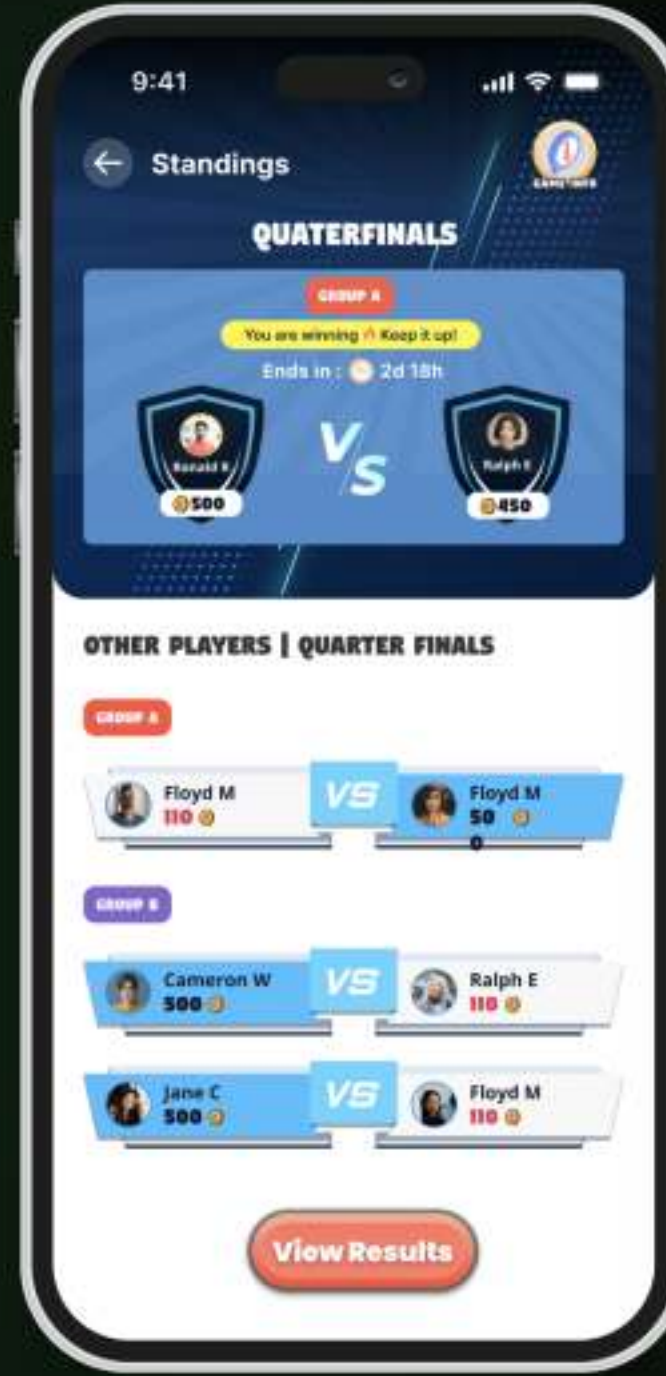
Engage Arena is an innovative corporate game app designed to drive sales performance and employee engagement through competitive gameplay. By enabling users to compete in fun, skill-based challenges related to their sales targets, the app fosters a spirit of camaraderie and motivation within teams. Participants can earn rewards, including cash prizes, for achieving milestones and excelling in challenges, making work more enjoyable and dynamic. With its intuitive interface and real-time leaderboards, Engage Arena not only boosts productivity but also cultivates a culture of recognition and achievement, transforming the workplace into an exciting arena for success.

Technologies Used

Java

Open Cart

Swift



Niche

E-Commerce



WWW.APPTOLOGY.COM.KW



BRANDATT

Welcome to the new age of digital shopping with Brandatt. Indulge yourself with famous beauty brands, and have it delivered directly to your door. All About Beauty! ... And because of that, Brandatt.com vision to adopt everything beautiful, to reflect the image of women and men in their most beautiful appearance. Brandatt.com is an e-commerce company was born in 2017, features a wide variety of top international and local brands. Brandatt.com head office located in Kuwait, and offers local and worldwide shipping, to make the life of our customers much easier. Original products are guaranteed 100%, by the suppliers. Wide spread products types from skincare, makeup, Perfumes, oriental perfumes, Bukhour, accessories and eyewear.

Technologies Used

Java

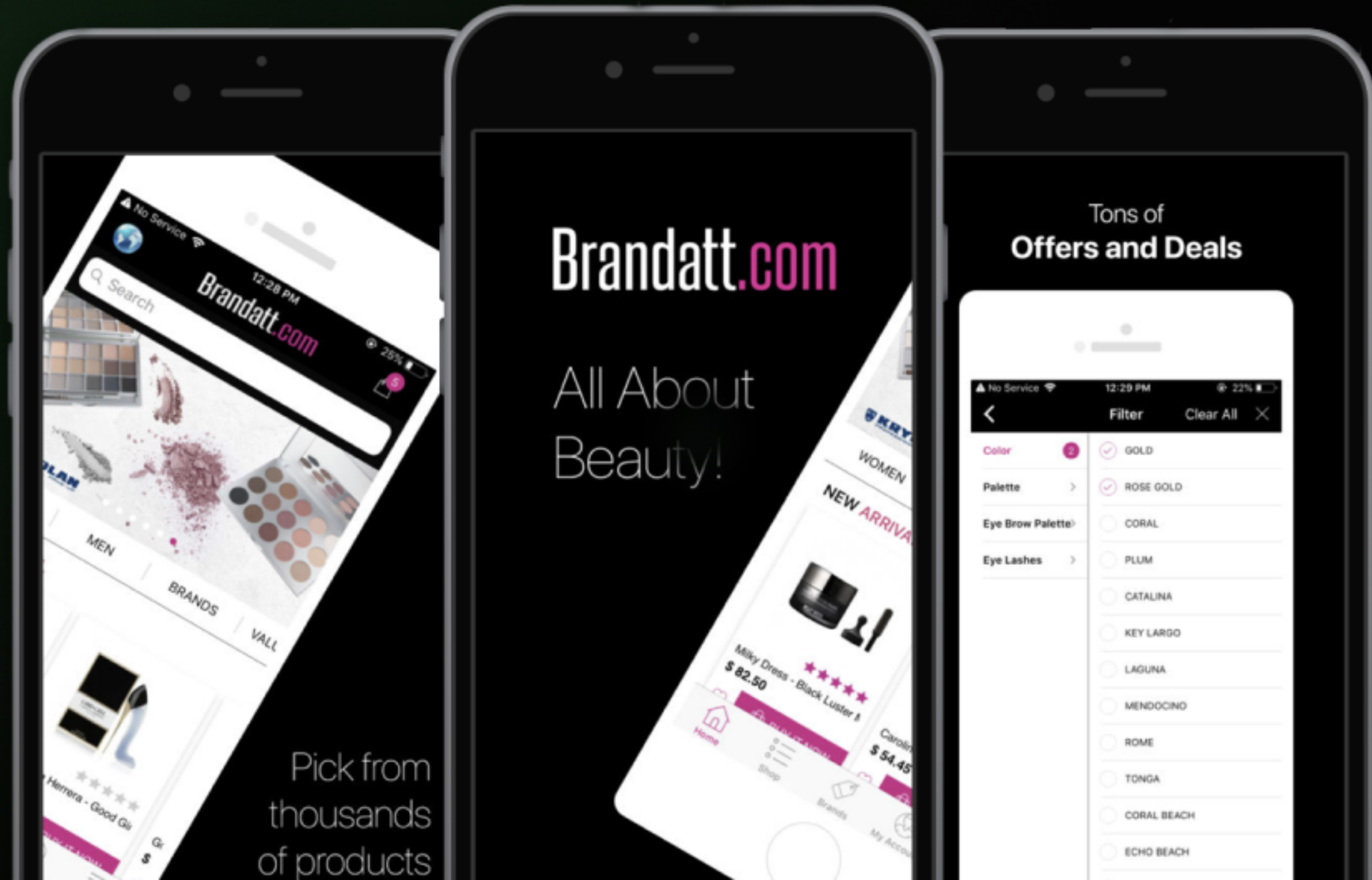
Open Cart

Swift

Niche

Cosmetics

E-Commerce



Pick from thousands of products



KAMCO

Kamco is a regional non-banking financial powerhouse headquartered in Kuwait with offices in key regional financial markets, offering a comprehensive range of investment products and services covering asset management, investment banking and brokerage. Kamco provides a variety of bespoke asset management solutions covering equities and fixed income, private equity, real estate, third party solutions and management of special situations. KAMCO is well positioned to benefit from attractive valuations in most asset classes. They firmly believe that prospects remain strong for Kuwait and the region owing to the government’s development plans, financial surpluses, massive oil reserves, and strong liquidity

Technologies Used

Java

Swift



Niche

Finance



JOIN

Join App caters to all ages ranging from infants to young adults. Allowing users to see all that is related to their children's needs and interests, whether they have one or more, big or small, ALL in one place. Users can View Club and activity ratings and and share their own experience by submitting their own reviews and photos. Easy to use, Search and Book your favorite activity With a Click. Whether you're a club owner or a club seeker JOIN is your go to guide for local fun, fitness and education.

Technologies Used

Java

Open Cart

Swift



Niche

Kids Fun Activities

Games



MAMNOON

Mamnoon is the Easiest solution to book services from trusted service providers in the UAE and KSA Mamnoon Services include:

- Maintenance: such as AC maintenance and cleaning, Electrical repair, Interior Painting, Plumbing.
- Handyman Services: Our Handyman services cover TV Installation, furniture assembly, hanging & mounting, curtains & blinds, knobs & locks and general handyman services.

Technologies Used

Java

Swift



Niche

Ondemand

Service



AL ARABIYA

Know more breaking news and headlines from the Arab World at your convenience. This new application allows you to:

- Stay up to date with the latest news from the Arab World and worldwide, in-depth analysis and videos highlighting major stories.
- Breaking news push notifications and Breaking News history.
- Live streaming of Al Arabiya News Channel and Al Arabiya Al Hadath Channel with the option of audio only.
- Channel Programs Listing with Ability to view previous aired episodes

Technologies Used

Java

Swift



Niche

News

Media



STEERBOOST

Steerboost is a private driver service. It helps the user to order our drivers to complete journeys. Use our drivers to your own temporary usage.

Why Steerboost?

We offer drivers to users where there driver is busy or unavailable. Steerboost is clear and easy to use.

Technologies Used

Java

Swift



Niche

Lifestyle

Service



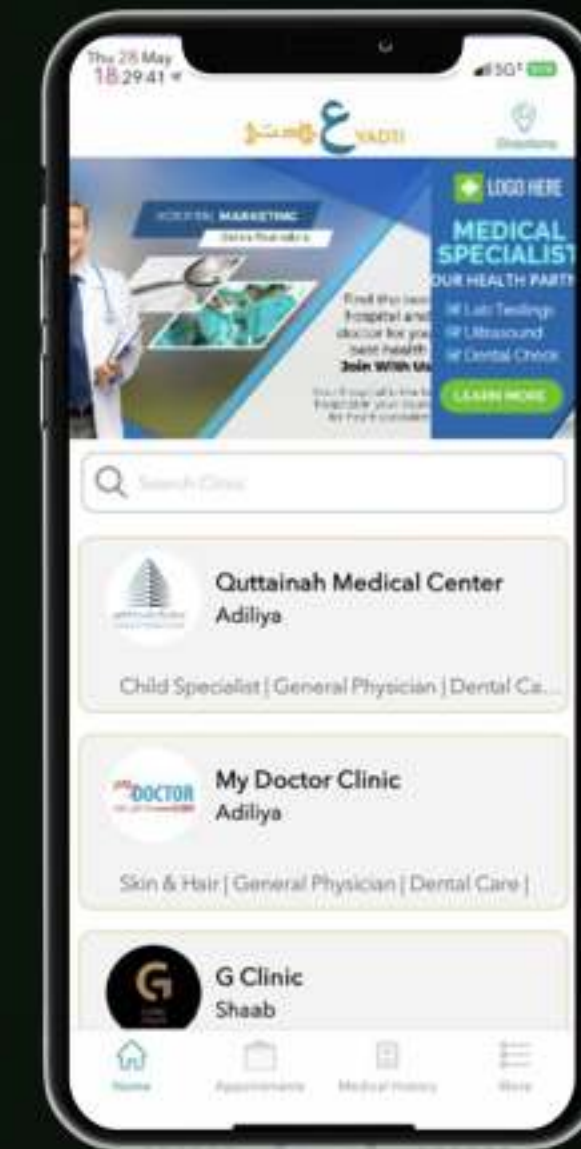
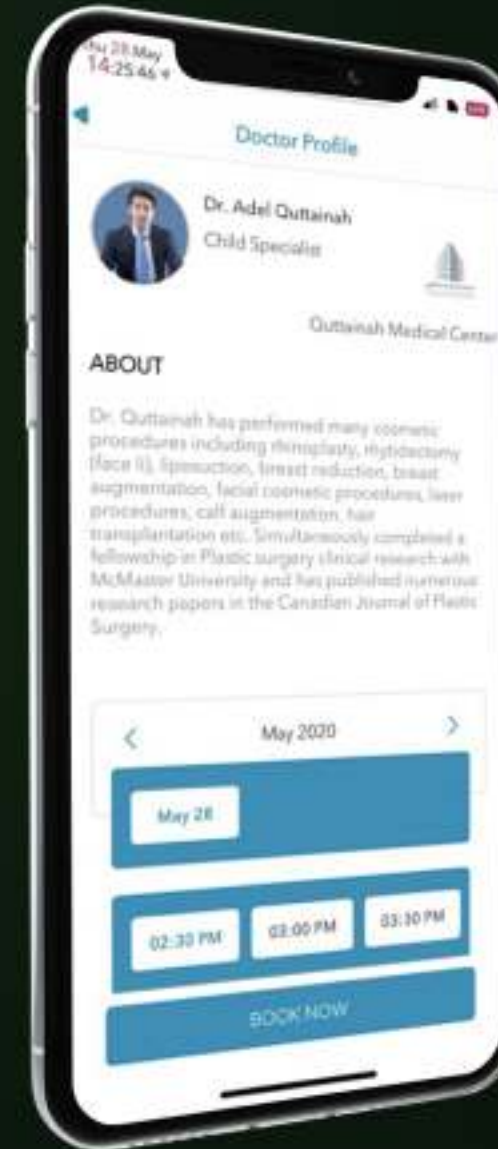
EYADTI

Eyadti is more than an app for finding doctors. Eyadti helps you find online medical services & solutions to enable you to take better care of yourself. Finding the right doctor for your good health can be a challenge. With an expansive list of verified doctors, specialists, surgeons from neighborhood clinics & top hospitals to choose from, we help you get appointments with the doctors.

Technologies Used

Java

Swift



Niche

Doctor Appointment

Health & Fitness



SKIPQ

In skip Q you can easily choose your clinic, select your treatment, and confirm your appointment in simple way without needing to wait for long time to find available appointment .

Technologies Used

Java

Swift



Niche

Doctor ClinicAppointment

Health & Fitness



LG INSTALLATION

LG official App to get all the information and survey while installation and deliver installation training through videos
This App is for android smart phone users. Helpful especially for LG product installers

- Collecting all the Installation Information to improve quality installation service
- Guide the installation technicians installation standard process by video contents
- Support installation quality by check list

Technologies Used

Java

Swift



Niche

Enterprise



EMIRATES POLICY CENTER

In cooperation with the UAE Ministry of Foreign Affairs, the Emirates Policy Center (EPC) convenes the Fifth Annual “Abu Dhabi Strategic Debate” (ADSD). The event is scheduled to take place from 10-12 November 2018, at the Emirates Palace in Abu Dhabi, under the patronage of H.H. Sheikh Abdullah bin Zayed Al Nahyan, the UAE’s Minister of Foreign Affairs.

Technologies Used

Java

Swift



Niche

Enterprise



LOOTAH REAL ESTATE

The app allows you to access the features below

- Renew/view the existing tenancy contract
- Request maintenance services, check its status and follow up on it
- Contact the management for any enquiries, complaints or suggestions
- View available units for rent or sale
- Check Lootah's projects and unit plans

Technologies Used

Java

Swift



Niche

Real Estate



AEROPARCEL

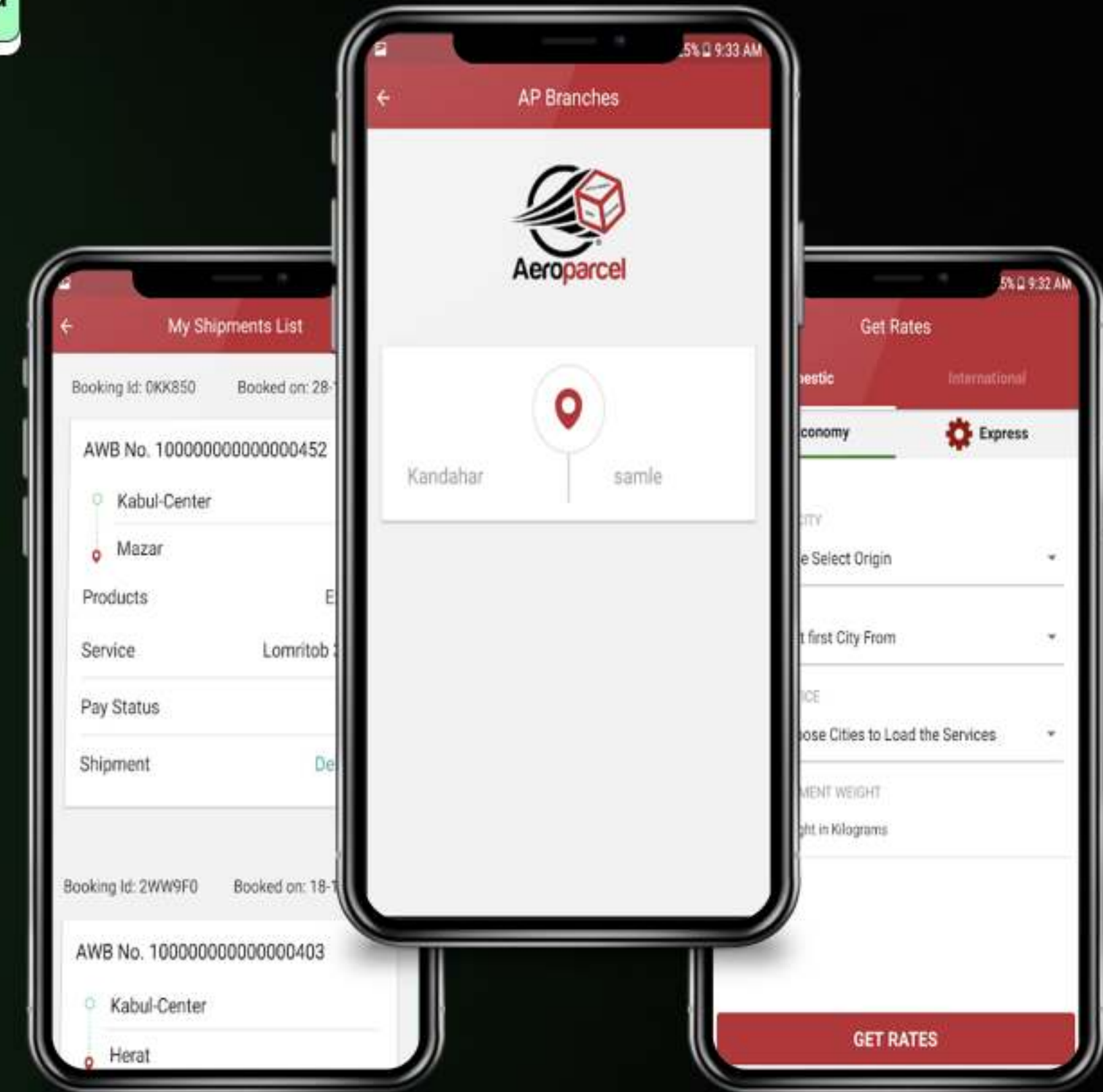
AEROPARCEL (ایروپارسل) is the first and largest courier company in Afghanistan and by our Aeroparcél customer mobile app, we provide the following facilities to our customers:

- Create a shipment online and get it anywhere
- Track the status of your shipments conveniently
- Get instantly information about our delivery tariffs

Technologies Used

Java

Swift



Niche

Enterprise



HPE NETWORK DISCOVERY

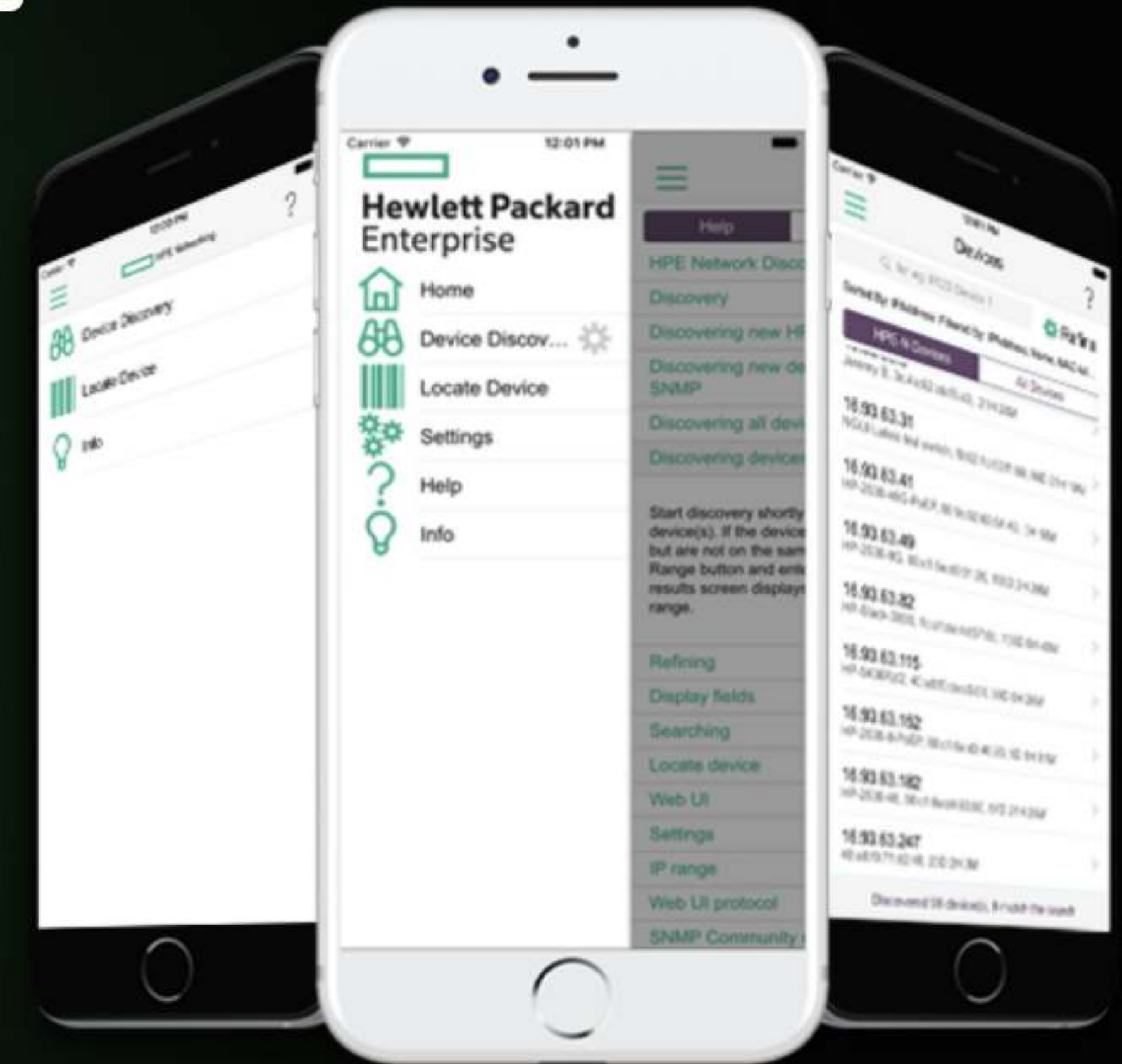
The HPE Network Discovery Tool provides small and midsize businesses with fast visibility of HPE Networking and other devices on the network. This free tool makes it easier for organizations to complete device setup and simplify ongoing device management, reducing the need for paper-based systems. The tool provides visibility into the MAC address, name, contact, location, up-time and description of the discovered devices for ease of management. For Web-managed devices, you can click on the device IP address to open the device UI for easy management and administration from one location. Using filters, the Up-time functionality allows you to quickly identify and configure devices that may have been recently added.

Technologies Used

Java

PHP

Objective C





CBS INTERACTIVE

Technologies Used

Java

PHP

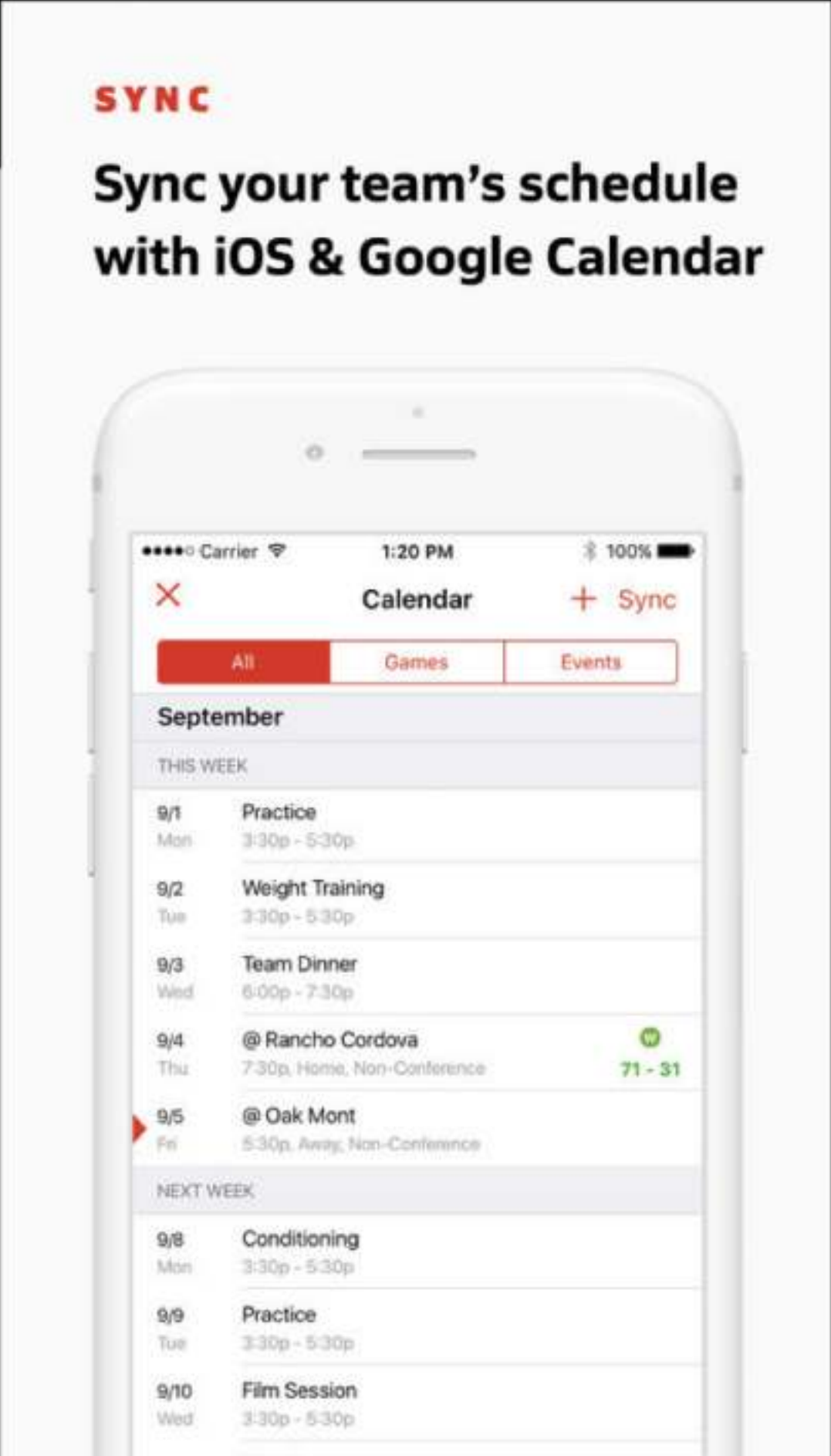
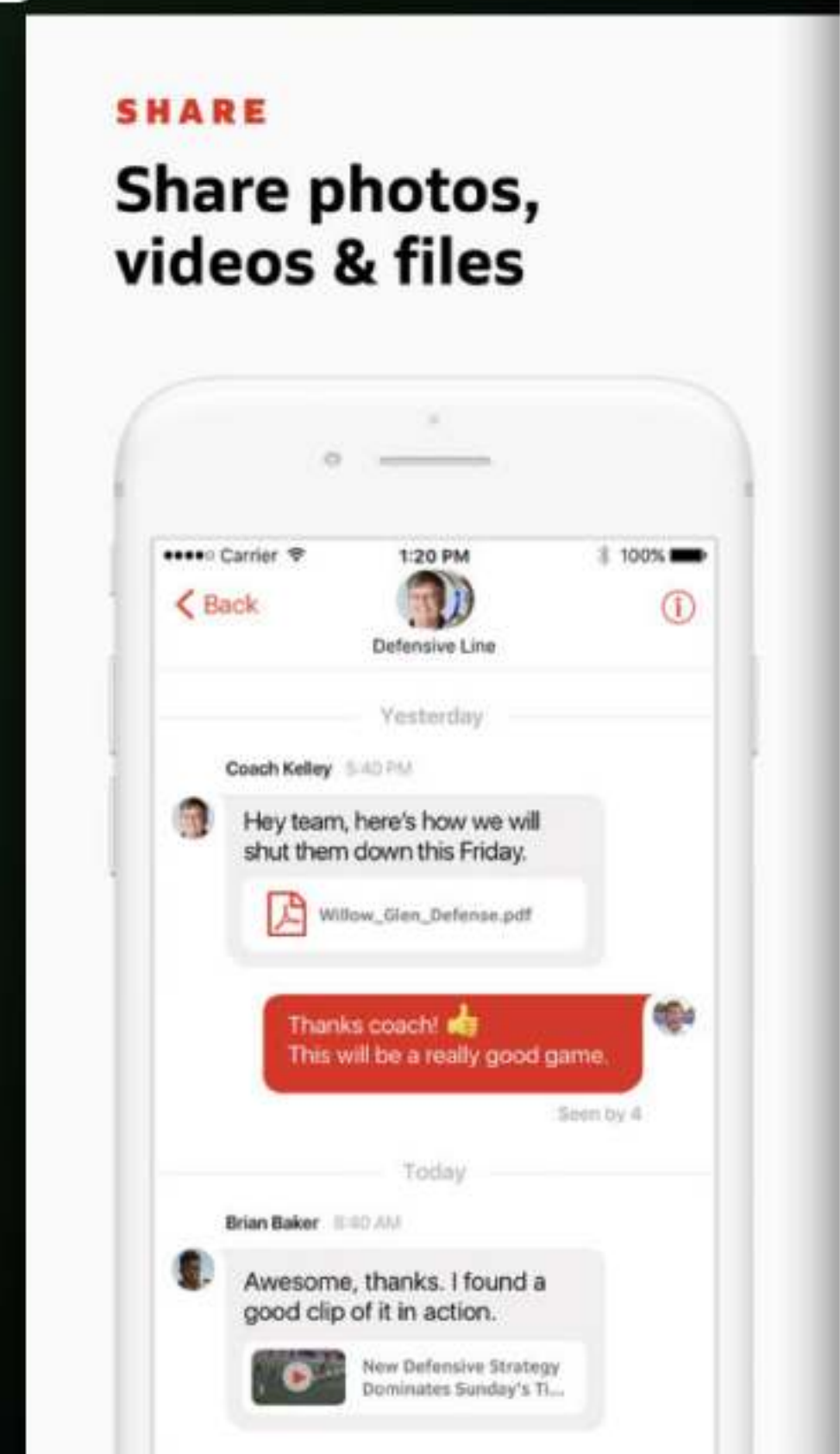
Objective C

Niche

Enterprise

High school coaches - Teams by MaxPreps is the all-in-one team management and communication app for you and your team! Coaches who use MaxPreps will get a Teams app access code to keep their athletes, parents and coaching staff up-to-date, both in-season and out-of-season.

- Communicate securely with parents and athletes from the app
- Send photos, videos or file attachments
- See 'delivered' and 'read' confirmations on your messages
- Calendar sync to iOS and Google calendars.
- Manage your team roster, schedule, scores and stats
- Give specific permissions to your coaching staff to determine what they can do in the app.





ARABIAN RADIO NETWORK

Features:

- Listen to live radio on the move
- Enjoy our new stations, Virgin Radio BEATS and Virgin Radio CHILL
- Send free text messages and pictures to the studio from the Virgin Radio Dubai 104.4 Android app
- See the last 10 songs played
- View the show schedule so you never miss your favourite show
- Rate your favorite songs so we can always play your favorite music

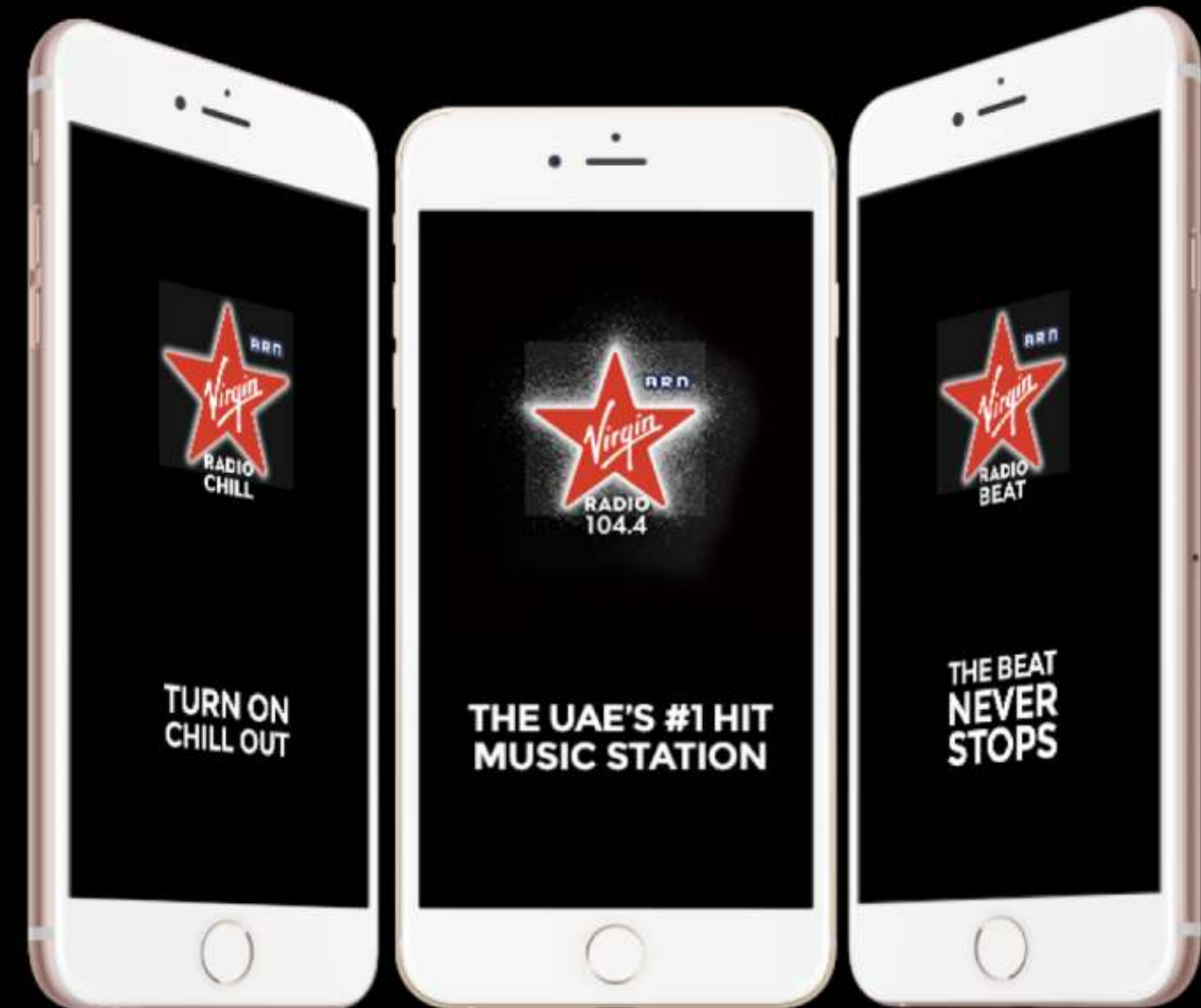
Technologies Used

Java

Niche

Streaming Radio

DOWNLOAD OUR NEW APP NOW





IRIS HEALTHCARE SERVICES LLC

IRIS HEALTH SERVICES LLC, is an ISO 9001:2008 and ISO 27001:2013 Certified Third Party Administration Service Company providing professional medical benefit and claims administration services. **IRIS HEALTH** with the strength of its team, experience and expertise provides an unparalleled end to end claims management solution. It's not just about claims processing but rather about managing medical claims. Our cutting edge software platform fundamentally changes the dynamics of managing medical portfolios. As a result, our Clients benefit from many features

Technologies Used

Swift

Java

Code Igniter Framework

Third Party Integrations



Niche

Healthcare

Nutrition



AMERICAN MEDICAL ASSOCIATION

The JAMA Network Challenge is a fun, challenging way to hone your diagnostic and management skills using case reports and images from across The JAMA Network®. Test yourself against the clock and against your peers, and get the answers in real time as you work through each challenge, deciding what you would do next. Based on case studies from JAMA, JAMA Dermatology, JAMA Surgery, and JAMA Ophthalmology, the app allows you to improve your score – and your diagnostic skills – by allowing you to review the questions you missed.

Technologies Used

Code Igniter Framework

Java



Niche

Healthcare

BEST OF BOTH WORLDS

Code Igniter Framework

Java

Healthcare



THANKS



Sacramento



New Delhi



London



Dubai



Kuwait



info@apptology.in



+91 11 49194909



www.apptology.ae